

ATMIYA UNIVERSITY, RAJKOT

Board of Studies

Faculty of Business & Commerce

Department of Management

Date: 27.04.2019 Time: 10:30 AM

Venue: Exhibition Room,
Library & Learning Center, 2nd Floor

Minutes of Meeting

BoS Members:

S. No.	Name	Membership	Present/Absent
1.	Dr. Abhay Raja	Chairperson	Present
2.	Dr. S. O. Junare	Member - Academics	Leave of Absence
3.	Dr. Parul Bhati	Member - Academics	Present
4.	Ms. Hetal Thakar	Member - Academics	Present
5.	Mr. Dhaval Tanti	Member - Industry	Present
6.	Mr. Bhavesh Karia	Member - Industry	Leave of Absence
7.	Mr. Pranav Adhia	Member - Alumni	Present
8.	Dr. Amit Rajdev	Member - AU	Present
9.	Dr. Chirag Erda	Member - AU	Present
10.	Dr. Jayen Thaker	Member - AU	Present
11.	Dr. Meghashree A. Dadhich	Member - AU	Present



AGENDA:

Resolutions are required from all the Boards of Studies on the following:

1. Regulations for
 - a) Doctoral Programme:
2. Scheme of Instruction and Examination for **all semesters (2018-2019 Revised):**
 - a) UG Programmes:
 1. Bachelors of Business Administration (BBA)
 2. Bachelors of Business Administration (BBA- Honors)
 - b) Integrated Programme:
 1. Integrated – Masters of Business Administration (IMBA)
 - c) PG Programme:
 1. Masters of Business Administration (MBA)
2. Scheme of Instruction and Examination for **all semesters (2019-2020 Onwards):**
 - a) UG Programmes:
 1. Bachelors of Business Administration (BBA)
 2. Bachelors of Business Administration (BBA- Honors)
 - b) Integrated Programme:
 1. Integrated – Masters of Business Administration (IMBA)
 - c) PG Programme:
 1. Masters of Business Administration (MBA)
 - d) Doctoral Programme
 1. Doctorate of Philosophy in Management
3. Syllabi for **Odd-Even Semesters** courses for
 - a) UG Programmes (Semester- III, IV, V & VI):
 1. Bachelors of Business Administration (BBA)
 2. Bachelors of Business Administration (BBA- Honors)
 - b) Integrated Programme (Semester- III, IV, V, VI, VII & VIII):
 1. Integrated – Masters of Business Administration (IMBA)
 - c) PG Programme (Semester- III & IV):
 1. Masters of Business Administration (MBA)
 - d) Doctoral Programme (Semester- I)
 1. Doctorate of Philosophy in Management
4. Norms & Syllabi for VAC
5. Norms & Syllabi for COC
6. Norms & Syllabi for Generic Elective Course other than common.



- a) UG Programmes
- b) PG Programme
7. List of New Courses introduced
8. List of Paper Setters & Examiners
 - a) UG Programmes
 - b) PG & Integrated Programmes
 - c) Ph. D. Programme
9. Question Paper pattern for Semester End Examination (SEE) of AU
 - a) UG Programmes
 - b) Integrated Programme
 - c) PG Programme
10. Justification for Changes in Scheme of Instructions

Minutes of Meeting

The BoS in **Department of Management** met as indicated above and discussed on the above Agenda.

Sharing the expertise of all the members and with very proactive inputs, the members **unanimously** resolved the following for students admitted from **AY 2018-2019 & 2019-2020 onwards:**

1. The **Regulations** framed for the below stated programme **be approved.**
 - a. Doctoral Programme (Enclosure-I)
2. The **scheme of Instruction & Examinations revised for 2018-2019 semesters** of the below stated Programmes **be approved.**
 - a. Bachelors of Business Administration (BBA)(**Enclosure-IIA-I**) (**Revised**)
 - b. Bachelors of Business Administration (BBA- Honors)(**Enclosure-IIA-II**) (**Revised**)
 - c. Integrated – Masters of Business Administration (IMBA)(**Enclosure-IIB**) (**Revised**)
 - d. Masters of Business Administration (MBA)(**Enclosure-IIC**) (**revised**)
3. The **scheme of Instruction & Examinations for 2019-2020 onwards odd-even semesters** of the below stated Programmes **be approved.**
 - a. Bachelors of Business Administration (BBA)(**Enclosure-IIA-I**)
 - b. Bachelors of Business Administration (BBA- Honors)(**Enclosure-IIA-II**)
 - c. Integrated – Masters of Business Administration (IMBA)(**Enclosure-IIB**)



- d. Masters of Business Administration (MBA)(**Enclosure-IIC**)
- e. Doctoral Programme (Ph.D.) (**Enclosure-IID**)
4. The Syllabi framed for the **odd-even semesters of all courses** of the below stated programmes **be approved**.
- a. Bachelors of Business Administration (BBA)(**Enclosure-IIIA**)
- b. Bachelors of Business Administration (BBA- Honors)(**Enclosure-IIIA**)
- c. Integrated – Masters of Business Administration (IMBA)(**Enclosure-IIIB**)
- d. Masters of Business Administration (MBA)(**Enclosure-IIIC**)
- e. Doctoral Programme (Ph.D.) (**Enclosure-IIID**)
5. The **syllabi** framed for the below stated **Value Added Course (VAC), Co-curricular Course (COC) & Generic Elective (GE)** be approved as indicated.

S. No.	Course	Course To Be Offered	Enclosure No.
a.	Value Added Course (VAC)	Entrepreneurship	Enclosure-IV
b.	Co-curricular Course (COC)	Entrepreneurship Development	Enclosure-V
c.	Generic Elective (GE) for UG	Tours & Operation Management	Enclosure-VI (A)
d.	Generic Elective (GE) for PG	Tours & Operation Management	Enclosure-VI (B)

6. The BOS members unanimously resolved to **authorize** the Chairperson of the BoS to finalize the List of Paper Setters & Examiners for Courses:
- a. List of Paper Setters & Examiners for BBA & BBA-Honors - **Enclosure VII(A)**
- b. List of Paper Setters & Examiners for IMBA - **Enclosure VII(B)**
- c. List of Paper Setters & Examiners for MBA - **Enclosure VII(C)**
7. **Total New Courses** framed vide above agenda points are **120. (Enclosure IX)**

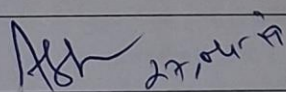
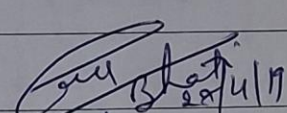
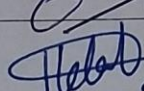
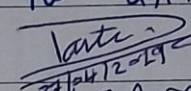
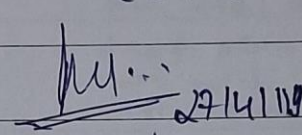
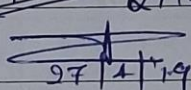

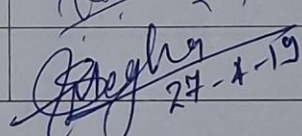


8. The BOS members approved the below stated **Question Paper Pattern for Semester End Evaluation (SEE)** for all courses

S. No.	Course	Enclosure No.
a.	BBA & BBA (Honors)	Enclosure-VIII (A)
b.	IMBA	Enclosure-VIII (B)
c.	MBA	Enclosure-VIII (C)

9. Justification for the changes made in the previously passed scheme of instructions for 2018-2019 semesters has been enclosed – **Enclosure-IX**

Attendance:

<u>Attendance</u>		
S.No.	Name of Member	Signature with Date
1.	Dr. Abhay Raja	 27/04/19
2.	Dr. S.O.Junare	LG AVE
3.	Dr. Parul Bhati	 27/4/19
4.	Ms. Hetal Thakar	 27/4/19
5.	Mr. Dhaval Tanti	 27/4/2019 LG AVE
6.	Mr. Bhavesh Karia	
7.	Mr. Pranav Adhia	 27/4/19
8.	Dr. Amit Rajdev	 27/4/19
9.	Dr. Chirag Erda	Chirag V. Erda 27/04/2019
10.	Dr Jayen Thaker	 27-4-19
11.	Dr. Meghashree Dadhich	 27-4-19



List of New Courses framed

Sr.	Program Name	Course Name	Course Code	Year of Introduction
1	Integrated M.B.A.	Core 21: Income Tax	18IMBACC701	2021-2022
2	Integrated M.B.A.	Core Practical 2: Summer Internship Project	18IMBACC702	2021-2022
3	Integrated M.B.A.	DSES 2: Event Management	18IMBADS701	2021-2022
4	Integrated M.B.A.	DSES 2: Financial Planning	18IMBADS702	2021-2022
5	Integrated M.B.A.	DSE-Core 3: Investment Analysis and Portfolio Management	18IMBADC701	2021-2022
6	Integrated M.B.A.	DSE-Core 3: Integrated Marketing Communication	18IMBADC703	2021-2022
7	Integrated M.B.A.	DSE-Core 3: Employee Relations & Labor Law	18IMBADC705	2021-2022
8	Integrated M.B.A.	DSE-Core 4: Behavioral Finance	18IMBADC702	2021-2022
9	Integrated M.B.A.	DSE-Core 4: Product and Brand Management	18IMBADC704	2021-2022
10	Integrated M.B.A.	DSE-Core 4: Compensation Management	18IMBADC706	2021-2022
11	Integrated M.B.A.	Core Practical 3: Discipline Specific Research Paper	18IMBACC703	2021-2022
12	Integrated M.B.A.	CEC 1: Outbound Training Program	18IMBACE01	2021-2022
13	Integrated M.B.A.	Core 23: Strategic Management	18IMBACC802	2021-2022
14	Integrated M.B.A.	DSE-Applied 1: Rural Marketing	18IMBADS801	2021-2022
15	Integrated M.B.A.	DSE-Applied 1: International Human Resource Management	18IMBADS802	2021-2022
16	Integrated M.B.A.	DSE-Applied 1: Management Control System	18IMBADS803	2021-2022
17	Integrated M.B.A.	DSE-Core 5: Derivatives & Risk Management	18IMBADC801	2021-2022
18	Integrated M.B.A.	DSE-Core 5: Sales and Distribution Management	18IMBADC803	2021-2022
19	Integrated M.B.A.	DSE-Core 5: Human Resource Development	18IMBADC805	2021-2022



Sr.	Program Name	Course Name	Course Code	Year of Introduction
20	Integrated M.B.A.	DSE-Core 6: Merger & Acquisitions	18IMBADC802	2021-2022
21	Integrated M.B.A.	DSE-Core 6: Service and Relationship Marketing	18IMBADC804	2021-2022
22	Integrated M.B.A.	DSE-Core 6: Strategic Human Resource Management	18IMBADC806	2021-2022
23	Integrated M.B.A.	CEC 2: Social Immersion Program	18IMBACE02	2021-2022
24	B.B.A.	Core 15: Production & Operations Management	18BBACC501	2020-2021
25	B.B.A.	Core 16: Cost Accounting	18BBACC502	2020-2021
26	B.B.A.	Core 17: Motivational Book You Can Win (Self-Study)	18BBACC503	2020-2021
27	B.B.A.	Core 18: Computer Based Test	18BBACC504	2020-2021
28	B.B.A.	DSE-Core 1: Rural Marketing	18BBADC501	2020-2021
29	B.B.A.	DSE-Core 1: Retail Marketing	18BBADC502	2020-2021
30	B.B.A.	DSE-Core 2: Advanced Human Resource Management	18BBADC503	2020-2021
31	B.B.A.	DSE-Core 2: Training and Development	18BBADC504	2020-2021
32	B.B.A.	Core 19: International Business	18BBACC601	2020-2021
33	B.B.A.	Core 20: Management Accounting	18BBACC602	2020-2021
34	B.B.A.	Core 21: Business Environment	18BBACC603	2020-2021
35	B.B.A.	Core 22: Business Law	18BBACC604	2020-2021
36	B.B.A.	DSE-Core 3: Advanced Financial Management	18BBADC601	2020-2021
37	B.B.A.	DSE-Core 3: Investment Analysis & Portfolio Management	18BBADC602	2020-2021
38	B.B.A.	DSE-Core 4: Project Report & Presentation -III	18BBADC603	2020-2021
39	B.B.A. (Honors)	Core 16: Production & Operations Management	18BBHCC501	2020-2021
40	B.B.A. (Honors)	Core 17: Cost Accounting	18BBHCC502	2020-2021
41	B.B.A. (Honors)	Core 18: Motivational Book You Can Win (Self-Study)	18BBHCC503	2020-2021
42	B.B.A. (Honors)	Core 19: Business Research	18BBHCC504	2020-2021
43	B.B.A. (Honors)	Core 20: Computer Based Test	18BBHCC505	2020-2021
44	B.B.A.	DSE-Core 1: International Finance	18BBHDC501	2020-2021



Sr.	Program Name	Course Name	Course Code	Year of Introduction
	(Honors)			
45	B.B.A. (Honors)	DSE-Core 1: Rural Marketing	18BBHDC503	2020-2021
46	B.B.A. (Honors)	DSE-Core 1: Training and Development	18BBHDC505	2020-2021
47	B.B.A. (Honors)	DSE-Core 2: Strategic Financial Management	18BBHDC502	2020-2021
48	B.B.A. (Honors)	DSE-Core 2: International Marketing	18BBHDC504	2020-2021
49	B.B.A. (Honors)	DSE-Core 2: Advanced Human Resource Management -I	18BBHDC506	2020-2021
50	B.B.A. (Honors)	Core 21: International Business	18BBHCC601	2020-2021
51	B.B.A. (Honors)	Core 22: Management Accounting	18BBHCC602	2020-2021
52	B.B.A. (Honors)	Core 23: Business Environment	18BBHCC603	2020-2021
53	B.B.A. (Honors)	Core 24: Business Law	18BBHCC604	2020-2021
54	B.B.A. (Honors)	Core 25: Strategic Management	18BBHCC605	2020-2021
55	B.B.A. (Honors)	DSE-Core 3: Investment Analysis & Portfolio Management	18BBHDC601	2020-2021
56	B.B.A. (Honors)	DSE-Core 3: Advertising & Brand Management	18BBHDC602	2020-2021
57	B.B.A. (Honors)	DSE-Core 3: Advanced Human Resource Management -II	18BBHDC603	2020-2021
58	B.B.A. (Honors)	DSE-Core 4: Project Report & Presentation -III	18BBHDC604	2020-2021
59	All UG Programs	GE 1: Tours and Operations Management -I	18BBAGE501	2020-2021
60	All UG Programs	GE 2: Tours and Operations Management -II	18BBAGE601	2020-2021
61	B.B.A. / B.B.A. (Honors)	Core 8: Principles of Marketing	18BBACC301/1 8BBHCC301	2019-2020
62	B.B.A. / B.B.A. (Honors)	Core 9: Human Resource Management	18BBACC302/1 8BBHCC302	2019-2020
63	B.B.A. / B.B.A. (Honors)	Core 10: Corporate Accounting	18BBACC303/1 8BBHCC303	2019-2020



Sr.	Program Name	Course Name	Course Code	Year of Introduction
64	B.B.A.	Core 11: Economics for Effective Management	18BBACC304	2019-2020
65	B.B.A. / B.B.A. (Honors)	DSE-Allied 4: Business Statistics	18BBADA301/ 18BBHDA301	2019-2020
66	B.B.A.	Business Communicative English	18LCEN401	2019-2020
67	B.B.A.	Core 12: Financial Management	18BBACC401	2019-2020
68	B.B.A.	Core 13: Organisational Behaviour	18BBACC402	2019-2020
69	B.B.A.	Core 14: Project Report & Presentation - II	18BBACC403	2019-2020
70	B.B.A. / B.B.A. (Honors)	DSE-Allied 5: Statistics for Management	18BBADA401/ 18BBHDA401	2019-2020
71	B.B.A. / B.B.A. (Honors)	DSE-Allied 6: Business Taxation	18BBADA402/ 18BBHDA402	2019-2020
72	B.B.A. (Honors)	Core 11: Creativity & Innovation	18BBHCC304	2019-2020
73	B.B.A. (Honors)	Core 12: Economics for Managerial Efficiency	18BBHCC305	2019-2020
74	B.B.A. (Honors)	Core 13: Financial Management	18BBHCC401	2019-2020
75	B.B.A. (Honors)	Core 14: Organisational Behaviour	18BBHCC402	2019-2020
76	B.B.A. (Honors)	Core 15: Project Report & Presentation - II	18BBHCC403	2019-2020
77	M.B.A.	Core 14: Business Law	18MBACC301	2019-2020
78	M.B.A.	Core 15: Strategic Management	18MBACC302	2019-2020
79	M.B.A.	Core Practical 1: Summer Internship Project	18MBACC303	2019-2020
80	M.B.A.	DSE-Core 1: International Finance & Forex Management	18MBADC301	2019-2020
81	M.B.A.	DSE-Core 1: Consumer Behavior	18MBADC304	2019-2020
82	M.B.A.	DSE-Core 1: Change Management & Organizational Development	18MBADC307	2019-2020
83	M.B.A.	DSE-Core 2: Management of Financial Services	18MBADC302	2019-2020
84	M.B.A.	DSE-Core 2: Product & Brand Management	18MBADC305	2019-2020
85	M.B.A.	DSE-Core 2: Compensation Management	18MBADC308	2019-2020



Sr.	Program Name	Course Name	Course Code	Year of Introduction
86	M.B.A.	DSE-Core 3: Investment Analysis & Portfolio Management	18MBADC303	2019-2020
87	M.B.A.	DSE-Core 3: Integrated Marketing Communication	18MBADC306	2019-2020
88	M.B.A.	DSE-Core 3: Employee Relation & Labor Laws	18MBADC309	2019-2020
89	M.B.A.	DSES 1: Event Management	18MBADS301	2019-2020
90	M.B.A.	DSES 1: Financial Planning	18MBADS302	2019-2020
91	M.B.A.	CEC 1: Online / Professional Certification Course / Short Term Course	18MBACE01	2019-2020
92	M.B.A.	CEC 3: Outbound Training Program	18MBACE03	2019-2020
93	M.B.A.	Core 16: Business Ethics & Corporate Governance	18MBACC401	2019-2020
94	M.B.A.	Core Practical 2: Domain Specific Research Paper	18MBACC402	2019-2020
95	M.B.A.	DSE-Core 4: Income Tax & GST	18MBADC401	2019-2020
96	M.B.A.	DSE-Core 4: Retail Management	18MBADC404	2019-2020
97	M.B.A.	DSE-Core 4: International Human Resource Management	18MBADC407	2019-2020
98	M.B.A.	DSE-Core 5: Derivatives & Risk Management	18MBADC402	2019-2020
99	M.B.A.	DSE-Core 5: Sales and Distribution Management	18MBADC405	2019-2020
100	M.B.A.	DSE-Core 5: Human Resource Development	18MBADC408	2019-2020
101	M.B.A.	DSE-Core 6: Mergers and Acquisition	18MBADC403	2019-2020
102	M.B.A.	DSE-Core 6: Service and Relationship Marketing	18MBADC406	2019-2020
103	M.B.A.	DSE-Core 6: Strategic Human Resource Management	18MBADC409	2019-2020
104	M.B.A.	DSES 2: Behavioral Finance	18MBADS401	2019-2020
105	M.B.A.	DSES 2: Digital Marketing	18MBADS402	2019-2020
106	M.B.A.	DSES 2: Management Control System	18MBADS403	2019-2020
107	Integrated M.B.A.	Core 6: Financial Management -I	18IMBACC301	2019-2020
108	Integrated M.B.A.	Core 7: Fundamentals of Marketing Management	18IMBACC302	2019-2020
109	Integrated M.B.A.	Core 8: Fundamentals of Human Resource Management	18IMBACC303	2019-2020
110	Integrated	Core 9: Fundamentals of International	18IMBACC304	2019-2020



Sr.	Program Name	Course Name	Course Code	Year of Introduction
	M.B.A.	Business		
111	Integrated M.B.A.	DSE-Allied 6: Cost Accounting	18IMBADA301	2019-2020
112	Integrated M.B.A.	DSE-Allied 7: Business Law	18IMBADA302	2019-2020
113	Integrated M.B.A.	Core 10: Financial Management	18IMBACC401	2019-2020
114	Integrated M.B.A.	Core 11: Advanced Marketing Management	18IMBACC402	2019-2020
115	Integrated M.B.A.	Core 12: Management Accounting	18IMBACC403	2019-2020
116	Integrated M.B.A.	Core 13: Export/Import Procedure & Documentation	18IMBACC404	2019-2020
117	Integrated M.B.A.	Core 14: Business Ethics & Corporate Governance	18IMBACC405	2019-2020
118	Integrated M.B.A.	DSE-Allied 8: Company Law	18IMBADA401	2019-2020
119	All UG Programs	SEGII: CoC -Entrepreneurship Development	18AECO008	2019-2020
120	All PG Programs	GE 1: Tours and Operation Management	18MBAGE301	2019-2020



A handwritten signature in black ink, consisting of a stylized, cursive script.

Registrar
Atmiya University
Rajkot