

 <b>ATMIYA UNIVERSITY</b>	<b>NAAC – Cycle – 1 AISHE: U-0967</b>	
	<b>Criterion 3</b>	<b>R, I &amp; E</b>
	<b>KI 3.6</b>	<b>M 3.6.1</b>

3.6.1	Outcomes of extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues and holistic development, and awards received during the last five years.
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# A. Y. 2020-2021



Atmiya Registrar, Rajkot-Gujarat-India  
**Atmiya University**  
**Rajkot**





<b>Date:</b> 03/01/2021	<b>Organizing Unit:</b> NSS Unit, Atmiya University
<b>Name of the Activity:</b> Distribution Of Clothes In Slum Area	<b>Number of Students:</b> 10



**A Report on  
Clothes Distribution**

**Name of the event:** Clothes distribution

**Date:** 03/01/2021

**Venue:** Nearby Slum Areas

Clothing distribution to poor people is an important aspect of humanitarian aid and social welfare programs. Here are some key points about this topic:

**Importance of Clothing Distribution**

1. **Basic Need:** Clothing is a fundamental human need, essential for protection against weather, maintaining hygiene, and preserving dignity.
2. **Health:** Proper clothing helps prevent health issues caused by exposure to extreme temperatures and unsanitary conditions.
3. **Dignity and Self-Esteem:** Access to clean, decent clothing can boost the self-esteem and dignity of individuals in need, helping them integrate into society more easily.
4. **Educational and Employment Opportunities:** Appropriate attire can be crucial for children attending school and adults seeking employment.

**Methods of Distribution**

1. **Charity Organizations:** Many NGOs and charitable organizations run clothing drives and distribution programs. Examples include the Red Cross, Goodwill, and local community groups.
2. **Government Programs:** Some governments provide clothing assistance as part of their social welfare programs.
3. **Community Initiatives:** Local communities often organize clothing swaps, donation drives, and distribution events.
4. **Religious Institutions:** Churches, mosques, temples, and other religious organizations frequently collect and distribute clothing to those in need.
5. **Corporate Social Responsibility (CSR):** Companies sometimes engage in clothing donation programs as part of their CSR efforts.

**Challenges**

1. **Logistics:** Collecting, sorting, and distributing clothing can be logistically challenging, requiring storage space and transportation.
2. **Quality Control:** Ensuring that donated clothing is clean, in good condition, and seasonally appropriate is essential.
3. **Cultural Sensitivity:** It's important to consider cultural norms and preferences when distributing clothing to ensure recipients feel comfortable and respected.
4. **Sustainability:** Managing the environmental impact of clothing production and distribution, including dealing with textile waste, is a significant concern.





**Best Practices**

1. **Partnerships:** Collaborating with local organizations, businesses, and governments can enhance the reach and efficiency of clothing distribution efforts.
2. **Community Involvement:** Engaging the community in donation drives and distribution can foster a sense of ownership and support.
3. **Targeted Assistance:** Identifying and prioritizing the most vulnerable populations ensures that aid reaches those who need it most.
4. **Monitoring and Evaluation:** Regular assessment of distribution programs helps identify areas for improvement and ensures resources are used effectively.

**Examples of Successful Programs**

1. **Dress for Success:** Provides professional attire and career support to women in need.
2. **Soles4Souls:** Distributes shoes and clothing to people in need around the world.
3. **The Salvation Army:** Operates thrift stores and clothing distribution programs in many countries.

By addressing these points, clothing distribution programs can significantly impact the lives of those in need, providing not just physical warmth but also hope and dignity.



Group photo





 <b>ATMIYA UNIVERSITY</b>	<b>NAAC – Cycle – 1</b> <b>AISHE: U-0967</b>	
	<b>Criterion 3</b>	<b>R, I &amp; E</b>
	<b>KI 3.6</b>	<b>M 3.6.1</b>

<b>Date:</b> 22/04/2021	<b>Organizing Unit:</b> NSS Unit, Atmiya University
<b>Name of the Activity:</b> Earth Day Celebration With Kids	<b>Number of Students:</b> 35



**ATMIYA UNIVERSITY**

Established under the Gujarat Private University Act 91, 2010

Engalham Sarvkal, Kalyand Road, Rajkot - 360005, Gujarat (INDIA)

**A Report on**  
**Earth Day Celebration**

**Name of the event:** Earth day celebration

**Date:** 22/04/2021

**Venue:**Atmiya University |

**Number of participants:**35

Earth Day, celebrated annually on April 22, is a global event dedicated to environmental protection and raising awareness about the importance of preserving our planet. Here are key aspects of Earth Day celebrations:

**History and Significance**

1. **Origins:** Earth Day was first celebrated on April 22, 1970, initiated by U.S. Senator Gaylord Nelson to promote environmental education and activism in response to growing public concerns about pollution and environmental degradation.
2. **Global Movement:** Over the years, Earth Day has grown into a global movement, with participation from over 190 countries and millions of people worldwide.

**Themes and Focus**

1. **Annual Themes:** Each year, Earth Day has a specific theme set by the Earth Day Network. Themes have included "Restore Our Earth," "Climate Action," and "End Plastic Pollution."
2. **Environmental Issues:** The day focuses on critical environmental issues such as climate change, deforestation, pollution, loss of biodiversity, and sustainable living.

**Celebratory Activities**

1. **Community Cleanups:** Many communities organize cleanups of local parks, beaches, rivers, and neighborhoods to reduce litter and promote environmental stewardship.
2. **Tree Planting:** Tree planting events are common, emphasizing reforestation and the role of trees in combating climate change and preserving biodiversity.
3. **Recycling Drives:** Recycling events encourage people to properly dispose of electronic waste, plastics, and other recyclable materials.
4. **Educational Events:** Workshops, seminars, and educational programs focus on environmental issues and sustainable practices.

**Advocacy and Activism**

1. **Marches and Rallies:** Environmental activists organize marches and rallies to advocate for stronger environmental policies and action on climate change.

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2. **Petitions and Campaigns:** Online and offline campaigns collect signatures and support for various environmental causes, influencing policy and corporate behavior.

**Corporate and Organizational Involvement**

1. **Corporate Initiatives:** Many companies launch sustainability initiatives, such as reducing carbon footprints, promoting eco-friendly products, and supporting environmental projects.
2. **Partnerships:** Businesses often partner with environmental organizations to support Earth Day activities and promote sustainability.

**Cultural and Artistic Expressions**

1. **Art Exhibits:** Art shows and exhibits featuring works focused on nature and environmental themes help raise awareness and inspire action.
2. **Performances:** Music, dance, and theater performances highlight the beauty of the natural world and the importance of protecting it.

**Media and Online Engagement**

1. **Social Media Campaigns:** Social media platforms are used to spread awareness, share information, and engage people in Earth Day activities.
2. **Documentaries and Films:** Screenings of environmental documentaries and films educate the public about environmental issues and solutions.

**Government and Institutional Support**

1. **Policy Announcements:** Governments often use Earth Day to announce new environmental policies, regulations, and initiatives.
2. **Institutional Programs:** Schools, universities, and other institutions organize Earth Day programs to educate students and staff about environmental issues.

**Individual Actions**

1. **Lifestyle Changes:** Individuals are encouraged to make sustainable lifestyle changes, such as reducing energy consumption, minimizing waste, and using public transportation.
2. **Eco-Friendly Practices:** Adopting practices like composting, using reusable bags and bottles, and supporting local and sustainable products.

**Impact**

1. **Awareness and Education:** Earth Day plays a crucial role in raising awareness about environmental issues and educating the public on the importance of sustainability.
2. **Policy Influence:** The event often leads to policy changes and new initiatives aimed at protecting the environment.





3. **Community Building:** Earth Day fosters a sense of community and collective responsibility for the planet's well-being.



Childrens taught the importance of mother nature and tree plantation

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**Date:** 06-03-2021

**Organizing Unit:** NSS Unit, Atmiya University

**Name of the Activity:** Women's Day Celebration

**Number of Participants:** 24



**A Report on**  
**Women's Day Celebration**

**Date:** 06-03-2021

**Name of the Activity:** Women's Day Celebration

**Number of Participants:** 24

International Women's Day (IWD) is celebrated globally on March 8th each year to recognize the achievements of women and advocate for gender equality. Here are some key aspects of Women's Day celebrations:

**History and Significance**

1. **Historical Background:** International Women's Day has roots in the early 20th century labor movements. The first IWD was observed in 1911, drawing inspiration from women's rights movements in Europe and North America.
2. **UN Recognition:** In 1977, the United Nations officially recognized March 8 as International Women's Day, promoting it as a day to celebrate women's achievements and advocate for their rights.

**Themes and Focus**

1. **Annual Themes:** Each year, IWD has a specific theme set by the United Nations or other organizations. Themes highlight areas such as women's leadership, gender equality, and combating gender-based violence.
2. **Global Issues:** The day addresses various issues affecting women worldwide, including economic disparity, educational opportunities, health care, and political representation.

**Celebratory Activities**

1. **Events and Conferences:** Many organizations host conferences, panel discussions, and workshops focusing on women's rights, gender equality, and empowerment.
2. **Marches and Rallies:** Activists and supporters organize marches and rallies to raise awareness about gender issues and advocate for policy changes.
3. **Awards and Recognitions:** Awards are often given to women who have made significant contributions in various fields, from science and technology to social work and arts.
4. **Art and Culture:** Exhibitions, performances, and cultural events celebrating women's contributions to art, literature, and culture are common.

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### Educational Initiatives

1. **Workshops and Seminars:** Educational institutions and organizations conduct workshops and seminars to educate people about gender equality and women's rights.
2. **Media Campaigns:** Media outlets and social media platforms run special campaigns to highlight women's stories, achievements, and the ongoing struggle for gender equality.

### Corporate and Organizational Involvement

1. **Corporate Programs:** Many companies use IWD to launch initiatives promoting gender equality in the workplace, such as diversity training and mentorship programs for women.
2. **Fundraising:** Fundraising events are organized to support charities and non-profits working on women's issues.

### Community and Grassroots Celebrations

1. **Local Events:** Community groups and local organizations host events tailored to their specific cultural and social contexts, celebrating the achievements of local women.
2. **Grassroots Movements:** Grassroots movements play a crucial role in advocating for women's rights at the local level, often addressing issues unique to their communities.

### International Participation

1. **Global Solidarity:** IWD is celebrated worldwide, with each country adding its unique cultural and social perspectives to the observance.
2. **Diplomatic Engagement:** Governments and international bodies use the day to discuss and promote policies aimed at achieving gender equality.

### Symbolism

1. **Purple Color:** Purple is the color most often associated with IWD, symbolizing justice and dignity. It is often combined with green and white, representing hope and purity, respectively.
2. **Flowers:** In some countries, giving flowers, particularly mimosa and roses, to women is a traditional way to celebrate the day.

### Impact

1. **Awareness and Advocacy:** IWD raises awareness about the progress made towards gender equality and the challenges that remain.
2. **Policy Influence:** The day often serves as a catalyst for policy changes and new initiatives aimed at improving women's lives.
3. **Inspiration and Empowerment:** Celebrating women's achievements inspires individuals and communities to continue working towards a more equitable world.





