

 <b>ATMIYA UNIVERSITY</b>	<b>NAAC – Cycle – 1</b> <b>AISHE: U-0967</b>	
	<b>Criterion 3</b>	<b>R, I &amp; E</b>
	<b>KI 3.6</b>	<b>M 3.6.1</b>

<b>3.6.1</b>	Outcomes of extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues and holistic development, and awards received if any during the last five years (Showcase at least four case studies to the peer team)
--------------	--

# AY – 2020-2021



**Registrar**  
**Atmiya University**  
**Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 1 of 49



**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**



**Keck Graduate Institute (KGI) and Atmiya University (AU)  
Memorandum of Understanding**

AU students have the unique opportunity for transition to any current or future KGI graduate program for which they are eligible.

We have developed a pathway for transition students from AU to KGI. This pathway includes application benefits, as outlined for each program below.

**APPLICATION BENEFITS:**

- Priority consideration for scholarships, all programs except:
  - Postbaccalaureate Pre-PA Certificate
  - Postbaccalaureate Premedical Certificate
- Preference for seats in summer programs
- Expedited application review
- Application fee waiver, for the following programs:
  - Master of Business and Science
  - Master of Engineering in Biopharmaceutical Processing
  - Master of Science in Applied Life Science
  - Master of Science in Human Genetics and Genomic Data Analytics
  - Master of Science in Medical Device Engineering
  - Master of Science in Translational Medicine only
- Standardized test score waiver, for the following programs:
  - Master of Business and Science
  - Master of Engineering in Biopharmaceutical Processing
  - Master of Science in Applied Life Science
  - Master of Science in Medical Device Engineering
- Guaranteed interview, all programs except:
  - Master of Science in Human Genetics and Genetic Counseling
- Waiver of one letter of recommendation:
  - Master of Science in Human Genetics and Genomic Data Analytics

**ELIGIBILITY REQUIREMENTS:**

- Complete (UG) all degree requirements at AU
- Graduate with a cumulative GPA  $\geq 3.0$  on U.S. scale
- Grade of "C" or better in each prerequisite course on U.S. scale
- Complete 60+ hours of internship, work, shadowing, clinical, or research experience in an academic, nonprofit, corporate, or laboratory environment related to your program of study
- Complete a program at AU that is related to your chosen field of study at KGI

**STEPS TO TAKE DURING YOUR UNDERGRADUATE CAREER:**

- Attend a visitation day at KGI or participate in a virtual event (for dates visit [kgi.edu/visit](http://kgi.edu/visit))
- In collaboration with your advisor, develop a curriculum plan to ensure your eligibility for your chosen field of study at KGI

A Member of The Claremont Colleges

**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**



**STEPS TO APPLY:**

- Submit an online application to KGI
- Work with a KGI admissions counselor to complete your application
- Request a letter from your academic/faculty advisor verifying your eligibility

**STEPS TO TAKE AFTER YOUR ADMISSION DECISION:**

- Prior to matriculation at KGI, submit final, official transcripts from all colleges and universities attended showing proof of graduation

For more information, contact [admissions@kgi.edu](mailto:admissions@kgi.edu) or 909-607-8950 to speak with an admissions counselor.

*This agreement does not guarantee admission into a program of study at KGI.*



A Member of The Claremont Colleges

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 3 of 49



**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1



**Keck Graduate Institute (KGI) and Atmiya University (AU)  
Memorandum of Understanding**

**Recital**

AU and KGI desire to establish a linkage program that includes matriculation to graduate programs at KGI for qualified AU participants.

**TERMS**

The parties agree as follows:

**1. In Purpose**

- 1.1 This Agreement provides a framework for the program developed by the academic and administrative units from the two institutions.
- 1.2 The program will be announced immediately with the first group eligible to start KGI in fall of 2020.

**2. Term, Renewal and Termination**

- 2.1 This Agreement will take effect on May 1, 2020.
- 2.2 Either party may terminate this agreement by written notice to the other party at least one academic year in advance.
- 2.3 The parties agree that in the event of termination, any student who has enrolled at AU in reliance on the existence of this program will be permitted to complete the program.

**3. Student Participation**

- 3.1 Students must complete all requirements for a degree at AU.
- 3.2 Students must complete 60+ hours of internship, work, or research experience.
- 3.3 Students must earn a cumulative GPA of 3.0 or higher on U.S. scale.
- 3.4 **Non-discrimination:** The parties agree to comply with all federal, state and local rules, regulations, executive orders, and laws forbidding unlawful discrimination to which the Institution is subject.

**4. Use of Institution's Name: Advertising and Publicity**

Neither party shall use the other institution's name, or any name that is likely to suggest that it is related to the other institution, in any advertising, promotion or sales literature except to announce the existence of this program.

**5. Non-Assignment**

This Agreement may not be assigned by either party without the advance written consent of the other.

A Member of The Claremont Colleges

**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1



**6. Institutional Eligibility under the Higher Education Act of 1965, as amended**

Each certifies to the other that it qualifies as eligible to participate in programs authorized by the HEA.

**7. Notices:**

Any notice to either party to the Agreement must be in writing and shall be deemed given when mailed or hand delivered, when addressed as follows:

Atmiya University  
Sadhu Tyagvallabhdas, President  
Yogidham Gurukul, Kalawad Road  
Rajkot, Gujarat 360005, India  
+91 9825079579

Keck Graduate Institute  
Sheldon M. Schuster, President  
535 Watson Drive  
Claremont, CA 91711  
909.607.0107

The authorized representatives of both parties have executed two copies of the Agreement on May 1, 2020.

Sadhu Tyagvallabhdas, President  
Atmiya University, India  
**President**  
Atmiya University  
Rajkot



Sheldon M. Schuster, President  
Keck Graduate Institute, USA

A Member of The Claremont Colleges  
**Registrar**  
Atmiya University  
Rajkot







# Biotechnology Industry Bootcamp

The biotechnology industry has harnessed the power of the life sciences to create life saving advances in human health, increase the productivity of agriculture, and enable amazing innovations in other industries, such as biofuels.

Keck Graduate Institute (KGI) and Atmiya University are partnering to present a three-day boot camp designed to introduce students to biotechnology. The program will feature highly interactive sessions in which students will learn about the global life science industry, understand processes by which scientific advances are commercialized into companies, and explore career options in biotechnology.



## Highlights

The boot camp is designed as a highly interactive, discussion-oriented event. Highlights of the program include:

- An overview of the biotechnology industry from both the perspective of the United States and India.
- An interactive boot camp event, in which small teams of students will investigate the discovery and commercialization of a major biomedical innovation within the biotechnology industry.
- An in-depth analysis of a business case study exploring how discoveries from universities are commercialized into biotechnology firms.

**Registrar**

**Atmiya University  
Rajkot**





- A half-day bioentrepreneurship pitch competition, in which teams of students will develop a business pitch surrounding the commercialization of an innovation in regenerative medicine.
- An overview of career options within the biotechnology and pharmaceutical industries. A review of educational opportunities to develop a career in biotechnology offered by KGI at both its campus in California and through its partnership with the Biocon Academy in Bangalore.

**Schedule:**

Title	Date	Time (IST)
Introduction to the bioscience industry	July 22, 2020	8:00-11:00 a.m.
Introduction to bioentrepreneurship	July 23, 2020	8:00-11:00 a.m.
Bioentrepreneurship boot camp project and final reflection/celebration	July 24, 2020	7:30-11:30 a.m.

**Program Leadership:**

Dr. Steven Casper, the Henry Riggs Professor of Management at KGI, will lead the program. Casper is an expert on international business, and has published studies of how the biotechnology industry has emerged and become sustainable in Europe, the United States, and Asia. Casper teaches courses on the biotechnology industry, international business, and global health policy at KGI.

**Registration Steps and Criteria’s for Selection:**

**Step 1. Please fill up the following google form.**

Link: <https://forms.gle/38QYKoPBzY8pLXK18>

This google form has general details and intent for your participation. Additionally, it has a section of write-up (200 words) which is **an important criterion to get selected for boot camp.**

Topics for write -up are as follows (Any one):

**(A) Latest breakthroughs in biomedical innovations**

**OR**

**(B) Innovations in regenerative medicine**

**Last Date: 18/07/2020 10:00 am forms will close.**

**Step 2.** The participants who have filled the preregistration form will receive link for **screening test** which is scheduled on **18/07/20, Saturday from 2:30 to 3:30 pm.** The screening test is to analyze the entrepreneurship mindset of the participants

**Step 3.** Selected students will be provided the KGI link to register for the event on **20/07/20, Monday before 2:30 pm.**

**Fee Registrar**

Course is Free. However, a **deposit of Rs. 500/-** has been kept for finally selected students which is fully refundable on successful completion of the course and submission of certificate provided by KGI.





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1

AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1



## KGI-AU BIOTECHNOLOGY INDUSTRY BOOTCAMP

### Report

Date- 22<sup>nd</sup> to 24<sup>th</sup> July 2020 ( India) 21<sup>st</sup> to 23<sup>rd</sup> July 2020 ( USA)

#### KGI Bootcamp Selection Process:

The information related to KGI-AU Biotechnology Industry Boot Camp was shared with all the across all faculty students of Atmiya University during the Student Induction Programme. We had received intent of participation request from 75 students for KGI bootcamp through the registration link.

#### Details of applied students

UG - Biotechnology	27
PG - Biotechnology	15
UG - Microbiology	8
PG - Microbiology	12
UG - ML & MDT	2
UG - Biochemistry	1
PG - Industrial Chemistry	6
Ph.D. - Biotechnology	3
Ph.D. - Pharmacy	1
Total	75

Consequently, we have undertaken a preregistration selection process for KGI bootcamp and finally selected 36 students.

#### Details of selected students

UG - Biotechnology	17
PG - Biotechnology	7
UG - Microbiology	4
PG - Microbiology	3
UG - Biochemistry	1
PG - Industrial Chemistry	2
Ph.D. - Biotechnology	2
Total	36

**Registrar  
Atmiya University  
Rajkot**







**Selection process included following steps:**

1. A google form showing their intent for participation; (6 Marks)
2. A brief answer to the question Why are you interested in Bioentrepreneurship bootcamp? (15 Marks)
3. Write-up of 200 words on any one of the following two topics: (A) Latest breakthroughs in biomedical innovations; or (B) Innovations in regenerative medicine; (25 Marks)
4. Psychometric GET2 Test; (54 Marks)
5. Total Evaluation (100 Marks)

A cut-off of 61 Marks was decided to select the 36 students for bootcamp and they had registered at the link provided by KGI for boot Camp.

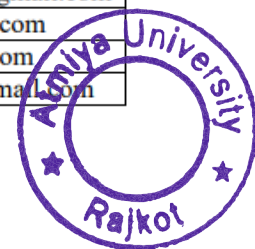
**Selection details**

Marks obtained	Number of Students
80 and above	2
70 and above	16
61 and above	18
<b>Total</b>	<b>36</b>

The Final list of students selected and their email id's are as follows:

Sr. No.	First Name	Surname	Email ID
1	Aesha	Raval	aesha.raval@gmail.com
2	Nandini	Malviya	nandinimalviya99@gmail.com
3	Janvi	Pujara	janvipujara03@gmail.com
4	Aman	Kewlani	amankewlani2001@gmail.com
5	Tapan	Gohel	tapan341999@gmail.com
6	Dharam	Thanki	thankid29@gmail.com
7	Zeel	Chovatiya	chovatiyazeel@gmail.com
8	Shrusti	Bharadiya	shrutibharadiya@gmail.com
9	Shivani	Tank	shivanitank7@gmail.com
10	Parixit	Oza	parixitoza@gmail.com
11	Meetrajsinh	Jadeja	meetrajsinhjadeja0604@gmail.com
12	Mansi	Kansagra	mannukansagra@gmail.com
13	Chintan	Bagariya	chintanbagariya11@gmail.com
14	Shiv	Vyas	vyass044@gmail.com
15	Hemangi	Aghera	hemangiagherak@gmail.com
16	Naisargi	Modha	naisargimodha@gmail.com
17	Happy	Santoki	happysantoki30@gmail.com
18	Darshit	Selarka	darhitselarka9112000@gmail.com
19	Vishal	Nayak	beingvishal3244@gmail.com
20	Pooja	Joshi	poojajoshi8598@gmail.com
21	Apexa	Kachhadiya	apexakachhadiya248@gmail.com

**Registrar  
Atmiya University  
Rajkot**





22	Purvi	Patel	patelpurvi2912@gmail.com
23	Naman	Joshi	namandjoshi@gmail.com
24	Nikunj	Rangani	nikunjrangani123@gmail.com
25	Khushali	Dodiya	khushalidodia142@gmail.com
26	Mohit	Mehta	mehtamohit702@gmail.com
27	Vishwa	Vachhani	vsvachhani30@gmail.com
28	Aashutosh	Bhatt	aashutoshbhatt3@gmail.com
29	Afrin	shaikh	afrinshaikh1905@gmail.com
30	Foram	Joshi	foramjoshi87@gmail.com
31	Bhumi	Pambhar	bhumipambhar1997@gmail.com
32	Jay	Lila	jaygadhvi15@gmail.com
33	Avadh	Jani	avadh.jani969@gmail.com
34	Suhrad	Patel	suhupatel12103@gmail.com
35	Ritik	Soni	rdsoni0281@gmail.com
36	Manas	Oza	ozamanas98@gmail.com

From Atmiya University few mentors had joined the programme to assist the students.

List of mentors:

1. Dr. Shivani Patel
2. Dr. Varun Shah
3. Dr. Mousumi Das
4. Ms. Aarti Patel
5. Dr. Anmol Kumar

### **KGI Bootcamp preparation meetings**

Three preparatory meetings have been scheduled by Dr. Varun Shah from 3:45 pm to 4:30 pm on 21<sup>st</sup> July, 22<sup>nd</sup> July and 23<sup>rd</sup> July for KGI Bootcamp selected students to prepare them for basic entrepreneurship terminologies, fundamentals, facts and scenarios.

Preparatory meet 1: Students were explained the facts about IPO, Equity and such other terms. They were advised to improve their soft skills.

Preparatory meet 2: Students were given insights about how to read and prepare the case study. Viewpoints of investors/venture capitalists while they look for investment opportunities was also briefly discussed in the meeting.

Preparatory meet 3: Students were explained how to pitch-in an idea for their day 3 activity.

## **KGI Bootcamp**

### **Day 1: 22<sup>nd</sup> July 2020**

KGI online Bootcamp on Bioentrepreneurship is being jointly organized by Keck Graduate Institute, USA and Atmiya University, India. Dr. Steven Casper from KGI, USA and Dr. Shivani Patel from Atmiya University, India are jointly co-ordinating the bootcamp. KGI Bootcamp is being hosted on zoom platform by Dr. Steven Casper.

**Registrar  
Atmiya University  
Rajkot**





Dr. Steven Casper introduced himself and gave a brief overview of the programme. Then, all the participants introduced themselves. Faculties - Dr. Varun Shah, Dr. Mousumi Das, Ms. Arti Patel and Dr. Anmol Kumar from Atmiya University also attended the KGI bootcamp. Dr. Mousumi Das has recorded all the sessions.

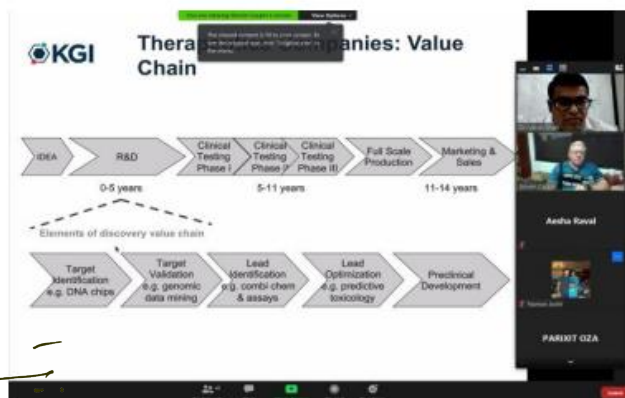


Subsequently, Dr. Casper formed 9 teams of students and separated them in break out rooms and gave them an assignment to find out basic scientific and market details of the target molecule/drug/device. Then each team was asked to present their findings.

Ms. Meghana Joshi joined the meeting and gave an overview of the KGI-Biocon Academy programmes. Dr. Steven, concluded the day with the assignment, a case study, to the students for Day 2.

**Day 2: 23<sup>rd</sup> July 2020**

Dr. Steven Casper gave a brief overview about the Sirtris Pharmaceuticals, subject of the case study. He asked several questions to evaluate the analysis of students about the case study. He asked students to answer them in chat rooms. Students proactively answered the same and also participated in the discussions. Subsequently, he explained valuation calculations from venture capitalists view point.



**Registrar  
Atmiya University  
Rajkot**







Subsequently, discussions took place on what approaches the company should proceed ahead based on the case study. Students actively gave their view points and were appreciated by Dr. Casper. Then, Dr. Casper gave a brief presentation on career opportunities in bioscience industry. Dr. Casper concluded the day with the day 3 agenda - Activity on how to pitch-in?



**Day 3: 24<sup>th</sup> July 2020**

Dr. Steven Casper gave a brief overview and guidelines about the pitch-in activity. Subsequently, he formed six teams and gave them six different research articles based on stem cell discoveries.



Students were asked to think on commercializing the concept. They were asked to work on founding idea, value proposition, market assessment, technical milestones and deliverables. Students were given 2 hours to prepare a pitch-in for 5-6 minutes. Thereafter, one by one each team pitched-in. Students did very well in preparing for the pitch-in. However, during the actual pitch-ins they found it difficult to make a case out of their proposition. Some of

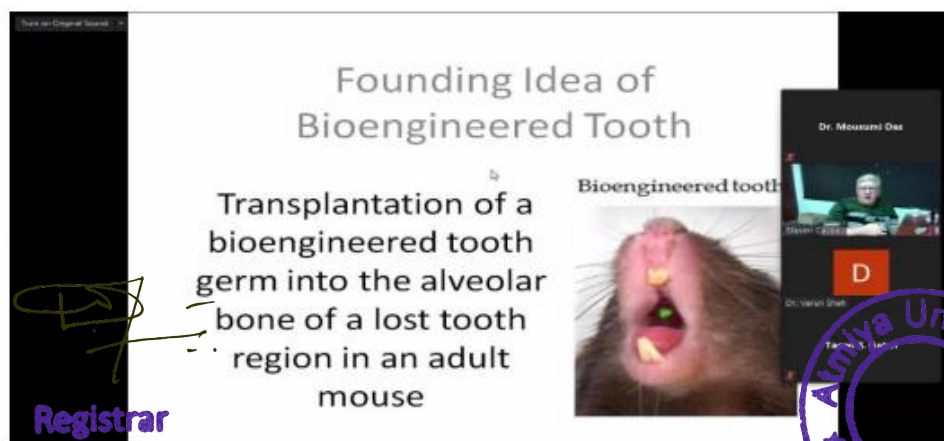
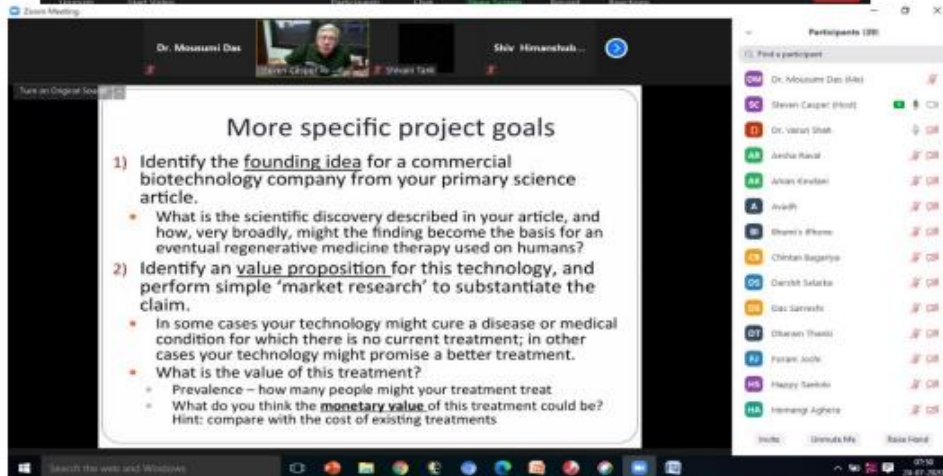
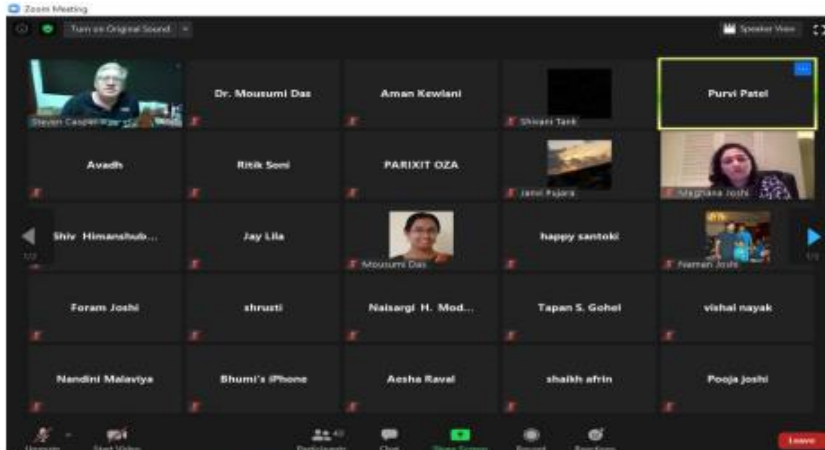
**Registrar  
Atmiya University  
Rajkot**







them mixed up the concepts in technical milestones whereas marketing assessment was not to the point for some of the groups. Similarly, other points were pointed out to students for their assessment. At the end of the activity everybody voted for the best pitch-in. In general, considering the time frame of 2 hrs for preparation they did fairly good. Dr. Steven concluded by giving his feedback



**Registrar**

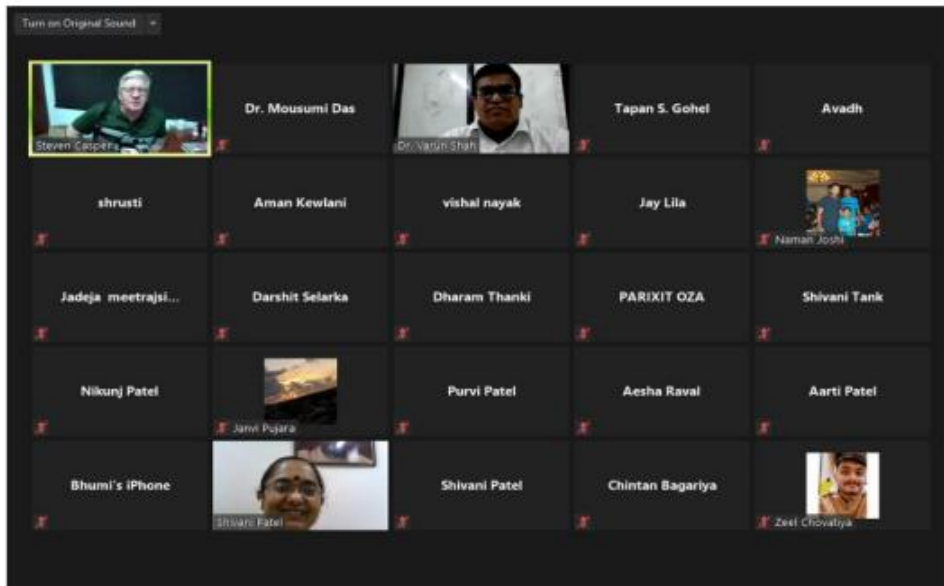
**Atmiya University  
Rajkot**





**VALIDICTORY:**

Dr. Shivani Patel and Dr. Varun Shah thanked Dr. Steven Casper for his valuable time and arranging such a wonderful and interactive bootcamp. Students thoroughly enjoyed the activities and bootcamp provided them with a new vision in the direction of commercializing bio-based concepts.



**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**



# KGI Signs Articulation Agreement with India-Based Atmiya University

**MAY 12, 2020**

Keck Graduate Institute (KGI) has expanded its list of articulation agreements to 28 institutions, helping prospective students to make a seamless transition into the master's programs within the Henry E. Riggs School of Applied Life Sciences and the School of Pharmacy and Health Sciences.

The most recent addition to the list is Atmiya University in India, KGI's third collaboration with an international university.

"We are so excited about the prospect of working with students from Atmiya," said KGI President Sheldon Schuster. "We know that future collaborations will bring a great relationship between our institutions."

As a result of the articulation agreements, qualified students receive a waiver for the application fee and the requirement for standardized test scores is also waived. Qualified students also receive priority review of their application and additional scholarship opportunities.

"We look forward to increasing our pipeline of students from Atmiya University!" said KGI Dean of Admissions and Financial Aid Sofia Toro. "Having another international school join our list of articulation agreement schools will allow more students to study healthcare and the applied life sciences."

KGI leadership is also close to finalizing agreements with several more schools and the goal is to expand the agreements to other degree programs within the Henry E. Riggs School of Applied Life Sciences and the School of Pharmacy and Health Sciences.

If you have questions about the articulation agreements and how to apply, contact the admissions office at [admissions@kgi.edu](mailto:admissions@kgi.edu) or 909.607.7855.

#### Articulation Agreements

- Allen University

- Arizona State University
- Atmiya University (India)
- California State University, Bakersfield
- California State University, Channel Islands
- California State University, Dominguez Hills
- California State University, San Bernardino
- Chapman University
- Dillard University
- El Camino College



**Registrar**

**Atmiya University**

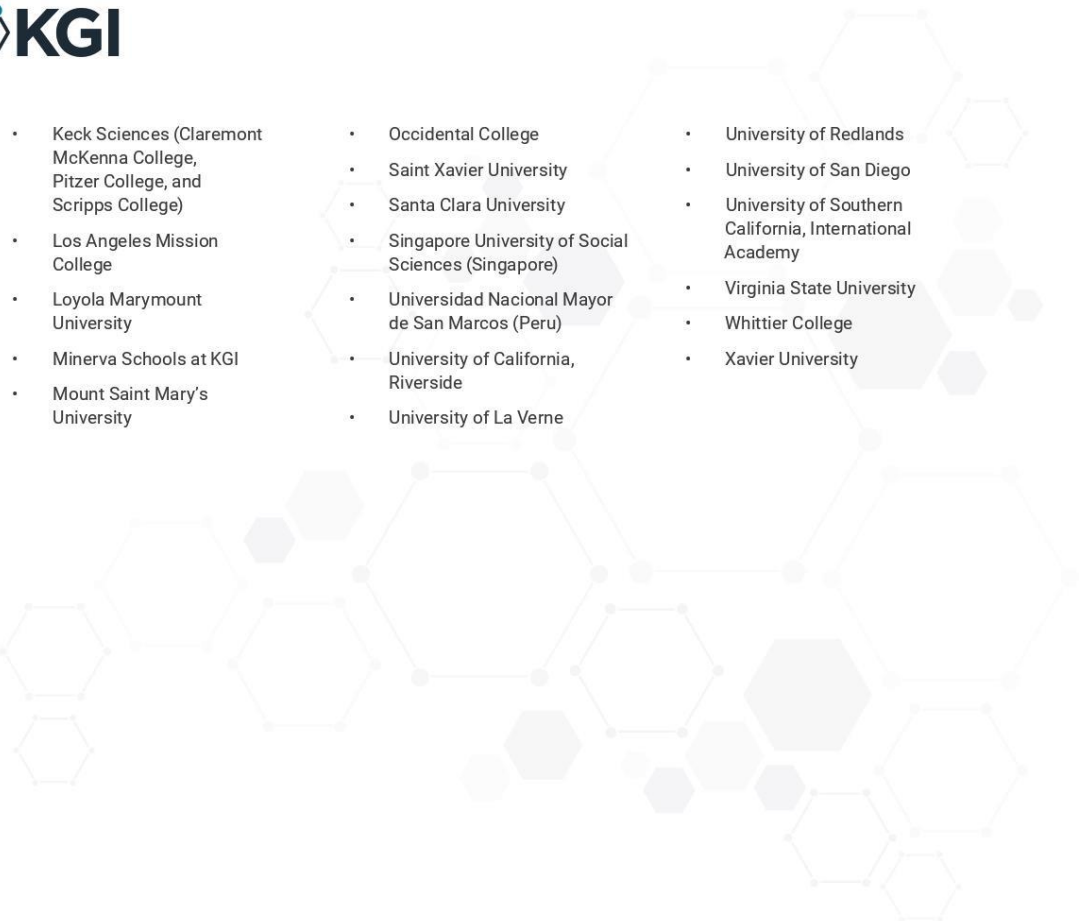
**Rajkot**

Atmiya University, Rajkot-Gujarat-India





- Keck Sciences (Claremont McKenna College, Pitzer College, and Scripps College)
- Los Angeles Mission College
- Loyola Marymount University
- Minerva Schools at KGI
- Mount Saint Mary's University
- Occidental College
- Saint Xavier University
- Santa Clara University
- Singapore University of Social Sciences (Singapore)
- Universidad Nacional Mayor de San Marcos (Peru)
- University of California, Riverside
- University of La Verne
- University of Redlands
- University of San Diego
- University of Southern California, International Academy
- Virginia State University
- Whittier College
- Xavier University



KGI SIGNS AN ARTICULATION AGREEMENT WITH INDIA-BASED ATMIYA UNIVERSITY. MAY 12, 2020.

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India







**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3  
KI 3.6

R, I & E  
M 3.6.1



**INTERNATIONAL CONFERENCE (Online)**  
ON  
**EMERGING TRENDS &  
CONTEMPORARY PRACTICES**



**10-11  
MARCH  
2022**

Realisation of  
**SUSTAINABLE DEVELOPMENT GOALS**  
under Current Scenario



GLOBAL PARTNERS :



**MAJOR ATTRACTIONS**

- Publication opportunities in high index journals; Scopus, Web of Science & Equivalent. \*
- Selected papers will have opportunity for publication in reputed journals like JoME, IJRTBT, IJMHS, AJMT, etc. #
- Remaining papers will be published in conference proceedings with ISBN. #
- Globally acclaimed and eminent Keynote speakers.
- Keynote Address, Panel Discussion and Poster Presentation Competition (on Twitter).
- Award of Best paper and Best Poster.

\* - Publication charges would be as per the norms of publisher | # - No Separate Charges for publication

**CONFERENCE TRACKS**

<b>DOMAIN SPECIFIC TRACKS</b>	Engineering & Technology   Pharmacy   Management & Commerce Humanities & Social Science   Paramedical Science
<b>ISSUE SPECIFIC TRACKS</b>	Green Economy   Quality Education   Campus Greening Environmental Sustainability   Poverty Minimal
<b>SECTOR SPECIFIC TRACKS</b>	Economic Sustainability   Art Design & Eco Design   Logistics & Transportation Green Chemistry   E-Commerce

Above tracks are Indicative but not limited.



**IMPORTANT DATES**

Registration & Full Paper Submission :	November 25 <sup>th</sup> to December 25 <sup>th</sup> , 2021
Acceptance of Full Paper :	February 7 <sup>th</sup> , 2022
Payment of Fees :	February 15 <sup>th</sup> , 2022
Presentation Submission :	February 22 <sup>nd</sup> , 2022

**REGISTRATION FEES**

Academician & Industry Delegates :	₹ 750 (per paper)
Research Scholars :	₹ 500 (per paper)
Foreign Delegates :	\$ 10 (per paper)
Indian Student Team (Poster Presentation) :	₹ 150 (per team)
Foreign Student Team (Poster Presentation) :	\$ 5 (per team)

Maximum 3 participants per paper/poster.

For more Information : [conference@atmiyauni.ac.in](mailto:conference@atmiyauni.ac.in)

Registration Link : [https://bit.ly/AU\\_ICETCP22](https://bit.ly/AU_ICETCP22)

**ATMIYA UNIVERSITY**

Yogidham Surajpur, Kelawad Road, Rajkot - 360001 (Gujarat) INDIA

+91-281-2563445 [www.atmiyauni.ac.in](http://www.atmiyauni.ac.in)



@atmiyauniversity





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

## MEMORANDUM OF UNDERSTANDING

*for*

**Mutual Capacity Building of Students & Faculty Members**

*Between*

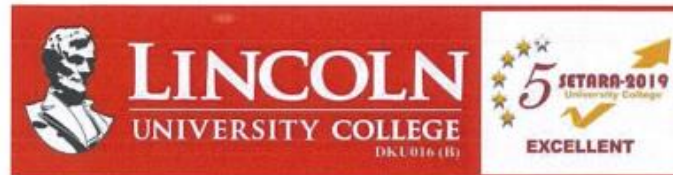


**ATMIYA UNIVERSITY**

(Established under the Gujarat Private University Act II, 2018)

Yogidham Gurukul, Kalawad Road, Rajkot - 360005, Gujarat (INDIA)

*And*



ISO 9001:2015 Certified

**Lincoln University College**

**Petaling Jaya, Selangor D. E., Malaysia**

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 18 of 49





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**

**MEMORANDUM OF UNDERSTANDING**

*for*

**Mutual Capacity Building of Students & Faculty Members**

*Between*

**Atmiya University, Rajkot (Gujarat), India**

*and*

**Lincoln University College, Petaling Jaya, Malaysia**

**Preamble**

The **Atmiya University (AU)**, herein referred to as “AU”, an institution of higher learning established on April 13, 2018, under the Gujarat Private University Act 11, 2018, with principal office address at "Yogidham Gurukul", Kalawad Road, Rajkot - 360005, (Gujarat), India. The motto “Suhardam Sarva Bhootanam” is an expression of willingness to attain harmony with each creation of the almighty. His Divine Holiness Hariprasad Swamiji Maharaj the present spiritual successor of Lord Swaminarayn is the mentor of Atmiya University. With his blessing, His Divinity P.P. Tyagvallabh Swamiji has envisioned of Atmiya University to be a global leader in showing the path to enshrine Jeevan Vidya into every domain area of higher education.

The **Lincoln University College (LUC)**, herein referred to as “LUC”, Petaling Jaya, Malaysia was established in the year 2002 as Lincoln College (LC) and upgraded to Lincoln University College in the year 2011. Lincoln University College is one of the premier private institutions of higher education approved by the Ministry of Higher Education and Malaysian Qualifying Agency (MQA- National Accreditation Board). Lincoln University College received 5 Star Ranking (Setara 5) by Ministry of Education, Government of Malaysia and 80th in Quality Education as per THE (Times Higher Education) Impact Ranking 2020. Lincoln University College is also the associate member of the, Association of Commonwealth Universities (ACU), London and a member of- "International Association of Universities (AIU)" Paris, duly represented by herein by its President, Dr. Amiya Bhaumik.

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 19 of 49



The parties have well established reputation in teaching and research and allied fields and consider international links and collaboration as essential component to strengthen program delivery and governance.

**Purpose**

This Memorandum of Understanding (MOU) is designed to foster a friendly relationship through mutual cooperation in teaching, research, and extension activities between AU and LUC.

Atmiya University, Rajkot India, and Lincoln University College, Malaysia, are signing this Agreement in order to promote academic exchanges in education and research.

1. Under the existing law and other government rules and regulations of each country, both universities agree for mutual academic capacity building in various areas of education and research on the basis of equality and reciprocity:
  - (1) Exchange of researchers, faculty members and other research staff
  - (2) Conducting collaborative research projects and organizing symposia
  - (3) Exchange of research data and materials of joint research work
  - (4) Collaborative Online Interaction Learning (COIL)
  - (5) Co-Guide ship by faculty members
  - (6) Joint consultancy
2. Specific details on the development and implementation of particular exchanges noted above shall be negotiated and agreed between both universities, and carried out in accordance with the memorandum.
3. Expenses to be incurred in the implementation of this Agreement shall be the responsibility of each university, unless another arrangement is agreed upon by both universities.
4. Symposium hosted by each university. Any more professional bodies or university would like to associate with mutual concern.
5. Neither university shall be liable for any failure or delay to perform its part of this Agreement when such failure is due to Act of God, war, armed conflict, civil disturbance

**Registrar  
Atmiya University  
Rajkot**







legal restrictions, riots, insurrections, strikes, an earthquake, flood, fire, pandemic disease or any cause beyond the control of the universities; provided that a written notice of the commencement and cessation of the circumstances excusing performance shall be submitted as quickly as possible.

6. This Agreement shall not be construed as any transfer assignment or infringement of any intellectual property between the two universities, unless joint research work is done. Any necessary assignment or transfer of intellectual property or materials will be decided by the department involved at each institution and carried out in accordance with a separate agreement or contract, based on strict compliance with the relevant laws and treaties of the country concerned. When results are patentable such publication will be carried only after the consent of all interested parties.
7. This agreement shall be governed by and construed in accordance with the laws of India or Malaysia depending on where the implementation of the Agreement will take place. Each exchange participant shall be made aware that in a case where he or she violates the laws of the host country, the host university shall bear no responsibility for the person's actions.

#### **Confidentiality Agreement**

The parties agree that all information including business information and research results transmitted during the term of this MOU and five years thereafter shall be deemed confidential and shall not without the prior consent of the disclosing party be used or disclosed to third party except those information that are already made public, or information that will be made available to the public by both parties.

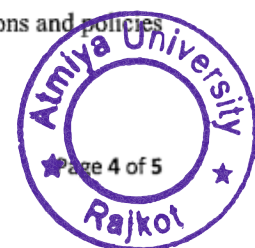
#### **Dispute of Resolution**

Any dispute arising from this MOU shall be amicably resolved through consultation or negotiation between parties or such other means as the parties may decide.

#### **Nonbinding Agreement**

This MOU creates no right, benefit, or trust responsibility, substantive or procedural enforceable as law or equity. Each party operates under its own laws, regulations and policies subject to the availability of funds and resources.

**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

#### Amendment

No amendment, consent or waiver of terms of this MOU shall bind either party unless in writing and signed by all parties. Any such amendment, consent or waiver shall be effective only in the specific instance for the specified purpose given. The parties to this MOU, by the signatures below of their authorized representatives, acknowledge having read and understood this MOU and agree to be bound by its terms and conditions.

#### Term of MOU

This MOU shall commence on the date of latest signature and be in effect for 2 years, at which time it shall be reviewed for possible extension. Either party may terminate this MOU by written notification signed by the appropriate official of the institution initiating the notice. However, such notification must be received by the other party at least six months prior to the effective date of termination.

**P.P. Tyagvallabh Swamiji**  
President  
Atmiya University, India  
Date :25<sup>th</sup> March 2021

**Prof. Dr. Amiya Bhaumik**  
President  
Lincoln University College, Malaysia  
Date: 25<sup>th</sup> March 2021



Witnessed by:

**Dr. Vishal Khasgiwala**  
Dean  
Faculty of Business & Commerce  
Atmiya University, India

Witnessed by:

**Prof. Dr. Abhijit Ghosh**  
Dean  
Faculty of Business & Accountancy  
Lincoln University College, Malaysia

**Registrar**  
**Atmiya University**  
**Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 22 of 49



**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1



**Brown Bag Seminar Series**

**Topic : How to Write Case Study?**

**Date: 30th March, 2023 • Time: 10:30am (Malaysia)**

**Organised by : Lincoln University College, Malaysia**



**Dr. Vishal Khasgiwala**

Ph.D, MBA, MCA, B.Sc [Comp. Sc(Hons.)],  
FDP(IIM-I)

Dean, Faculty of Business & Commerce,  
Atmiya University, Rajkot., Gujarat, India

**Online**



Lincoln University College Malaysia

Dr. Vishal Khasgiwala is working as Dean in Faculty of Business & Commerce, Atmiya University, Rajkot. Earlier to this, he had worked as a CEO in POOJARA TELCOM PVT. LTD, (Gujarat No. 1 Mobile Retailer Chain) Rajkot (Gujarat), INDIA. His last assignment was in Dean & Associate Professor, School of Retailing, Symbiosis University of Applied Science, Indore (M.P.) He did Ph.D in Management, post graduation in Management (MBA-Marketing), computer science (MCA) and graduation in B.Sc. [Comp Sc. (Hons.)]. He has experience of more than 23 years, out of which 19 years is in academics and remaining in industry. He is doing consultancy assignment for Dharkan Enterprises, Rajkot. Currently working as a member of editorial board of "International Journal on Recent Trends in Business (IJRTB)", Faculty of Business–Lincoln University College, Malaysia

He was invited by Lincoln University College, Malaysia for FDP & SDP of Management Fertility and went for 7 days on 25-31 July 2016. During visited National University of Singapore as invited for future Academic development and honoured as MODERATOR in the International Conference on Economic Education & entrepreneurship, 2016 (ICEEE1st, 2016) organized by Faculty of Economics, Surabaya State University, Indonesia

He had been awarded as a torch bearer by Educators Award-The open page in the presence of Hon. Governor of Gujarat for significant contribution in the management education.

There are more than 29 international and National research papers & seven case studies publications in his credit. He did long FDP (Nearly 3 Months) from IIM, Indore. He is prolific writer & written various books on Management Information System, digital electronics, Product & brand Management, IT fundamental and PC s/w. He is appointed as a reviewer of "Journal of US-China Public Administration", David Publishing Company, New York, USA. His research paper has been selected ICEEE 2016, International Conference of economic Education & entrepreneurship, Indonesia.



**Contact :**

**Dr. Sandeep Poddar**

Deputy Vice Chancellor (Research & Innovation), Lincoln University College, Malaysia

**Lincoln University College**

Wisma Lincoln, No. 12-18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor D. E., Malaysia

Phone : 1300 880 111 (Malaysia), Phone : +603-7806 3478 (International)

FAX : +603-7806 3479, H/p : +60127071827

**www.lincoln.edu.my**

**Registrar**

**Atmiya University**

**Rajkot**







**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

## REPORT



### SUMMARY REPORT

**ADWITIYA 2.0 - An International Virtual Fest**

**Date – 17 & 18/02/2022**

**Patron – P.P. Shri. TyagvallabhSwamiji**

**(President, Atmiya University)**

**Chief Convenor – Dr. Vishal Khasgiwala**

**(Dean, FoBC, Atmiya University)**

**Co-Convener – Dr. Piyush Mehta, Dr. Meghashree Dadhich & Dr. Jayesh Zalavadiya**

**Faculty Coordinators – Mr. Keyur Popat, Ms. Nirali Shah & Ms. Archana Joshi**

**Organizer – Faculty of Business and Commerce**

**No. of Participants – 1000+**

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India







**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

## REPORT

An International Virtual Fest | 17<sup>th</sup> & 18<sup>th</sup> February, 2022

### Who can participate?

Students of 11<sup>th</sup> & 12<sup>th</sup>,  
Under Graduation & Post Graduation

### Registration Link

[www.bit.ly/Adwitiyarulebook](http://www.bit.ly/Adwitiyarulebook)  
Last Date for Registration: 8<sup>th</sup> February, 2022

## ONLINE COMPETITIONS

Students of 11<sup>th</sup> - 12<sup>th</sup> Students,  
National & International  
Students of Under Graduation  
& Post Graduation

Case Study | Mock Stock | Brain Manthan  
Quiz Competition | Treasure Hunt | Cineflix  
Debate | Tap into Talents | Wrestlemania

### Registration Fees

- Lincoln, Miyazaki & KGI University - 1 USD
- Other International Students - 1.5 USD
- Atmiya Uni. / HNG Uni., Patan / Sardar Patel Uni. & School Students: Individual - 30 INR, Group - 70 INR
- Other Participants: Individual - 50 INR & Group - 100 INR

Faculty Co-ordinators: Mr. Keyur Popat | Ms. Nirali Shah | Ms. Archana Joshi  
Student Co-ordinators: Mr. Soham Tanna - 88496 70890 | Mr. Mihir Raichura - 94094 11542

✉ [atmiyaadwitiya@atmiyauni.ac.in](mailto:atmiyaadwitiya@atmiyauni.ac.in)

🌐 [www.atmiyauni.ac.in](http://www.atmiyauni.ac.in) | 📷 [atmiya\\_adwitiya](https://www.instagram.com/atmiya_adwitiya)



Registrar

**Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**

## REPORT

Faculty of Business and Commerce has organised 2 days “ADWITIYA 2.0 - An International Virtual Fest” on 17<sup>th</sup> & 18<sup>th</sup> February, 2022 at ATMIYA UNIVERSITY campus for university, college as well as school students from all over the world.

This virtual fest was conducted online in the time of pandemic and it was another big step towards development of managerial skills in student. It gave real picture of practical learning and implementation of management principles.

“ADWITIYA 2.0 - An International Virtual Fest” was organised on online mode with the help of WebEx and Google Meet. In this fest more than 1000 students have participated in 9 different competitions like Case Study, Brain Manthan, Treasure Hunt, Debate, Wreslemania, Mock Stock, Quiz competition, Cineflix, Tap into Talent. This fest was sponsored by IMS, Metro ceramic, DIRA’s Cafe, Jas Style Nail Studio.

“ADWITIYA 2.0 - An International Virtual Fest” 2022 was successful with the lots of hard work and enthusiasm of student coordinators as well as faculty coordinators. Participants really enjoyed this fest and also received trophies and certificates by post. This fest helped coordinators and participants to nurture inner talents like self-confidence, creativity, social skills, leadership skills and many more.

The virtual fest was successful as all the targets were achieved under the Leadership of Dr. Vishal Khasgiwala sir, and under the guidance of Dr. Meghshree Dadhich madam, Dr. Piyush Mehta sir and Dr. Jayesh Zalavadiya sir. More than 1000 students participated in this fest with greatest enthusiasm. “ADWITIYA 2.0 - An International Virtual Fest” gave so many practical learning and was super triumphant for all.

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 26 of 49





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

## REPORT



**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India







**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**

**REPORT**



**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

## NEWS



**ATMIYA  
UNIVERSITY**

सुहृदं सर्वभूतानाम्

### SUMMARY REPORT

**International Conference: Atmiya - Lincoln – 2020**

**Paradigm Shift in Economy Post 2020**

**Based Research Paper**

**Date – 03/12/2020 & 04/12/2020**

**Patron – P.P. Shri. Tyagvallabh Swamiji**

**(President, Atmiya University)**

**Chief Convenor – Dr. Vishal Khasgiwala**

**(Dean, FoBC, Atmiya University)**

**Convenor: Dr. Piyush Mehta**

**Organizer – Faculty of Business and Commerce**

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 29 of 49



## NEWS

Atmiya University - Faculty of Business and Commerce organised the 1<sup>st</sup> International Conference “Paradigm Shift in Economy - Post 2020” in association with Lincoln University College, Malaysia and CII as Associate partner, on 3<sup>rd</sup> and 4<sup>th</sup> December, 2020.

The International Conference provided an interdisciplinary platform for academic scientists, policy makers, top managers, researchers, practitioners and educators to exchange and discuss the most recent innovations, trends, practical challenges and solutions in the fields of Science, Economics, Business, Commerce & Management. Themes for the conference have revolved around the linkages between Economic Growth, Trade Entrepreneurship, Social & Financial Inclusion, Climate Change & Liveable Environment, Sustainable Development, Innovation, Education etc. post 2020.

Atmiya University a place of immense intellectual vitality towards transformative education encourages students and scholars to absorb more from peers, faculty members, and industrial experts with real world exposure. This International Conference was organised with the objective to open the doors for educational opportunities which expand the horizons of thinking, ideating and experiencing more and making continuous efforts of bridging the gap between academics and experiential learning.

International Conference 2020 witnessed submission of 180 Abstracts and 150 research papers from different countries UK, USA, Botswana, Bangladesh, Ethiopia, Malaysia, Myanmar etc. Around 100 papers accepted for presentation and publications basis on research quality and reliability. We have also organized ‘Lekhan – Ek Khoj’ as a research platform for UG and PG students to strengthen their learning skills and make them ardent researchers for future. More than 25 students participated in the ‘Lekhan – Ek Khoj’ contest with the aim to gain knowledge as a first step to wisdom.

ATMIYA University has appreciated all research participants with the certificate and awarded best research papers in all 10 tracks of the International Conference; judged by domain experts and chairpersons. All accepted and presented papers are proposed for the UGC listed journals, SCOPUS and International journals.

Schedule - 3<sup>rd</sup> December, 2020

The Inaugural Function started with Prayer followed by Welcome address by Dr. Piyush Mehta; Head, Faculty of Business and Commerce. Further, President, Atmiya University- His Divinity P.P. Tyagvallabh Swamiji showered his blessings for the event followed by opening remarks by Dr. Amiya Bhaumik; President, Lincoln University College, Malaysia. Inaugural address was given by Dr. (Mrs.) Pankaj Mittal; Secretary General, Association of Indian Universities, New Delhi, India. The Felicitation and special address was given by Dr. P. Santhanakrishnan; Provost, Atmiya University and Dr. Abhishek Ranjan; Dean and Head of Institution, Botho University, Lesotho. Keynote address was given by Dr. Evan Lau Poh Hock; Associate Professor, Faculty of Economics and Business, University Malaysia, Sarawak, Malaysia followed by Vote of Thanks given by Dr. Abhijeet Ghosh; Dean, Faculty of Business and Accountancy, Lincoln University College, Malaysia.

Paper Presentation for 4 Different tracks was done in the presence of following Session chair-

Dr. Parag Patel Associate Professor and Associate Dean, Ahmedabad University - Finance and Accounting

**Registrar  
Atmiya University  
Rajkot**







## NEWS

**Prof. I.C. Gupta, Professor Emeritus, Oriental University, Indore - Marketing Management**

**Dr. Jyoti Sharma, Associate Professor, IIPS, Devi Ahilya University, Indore. - Human Resource Management**

**Dr. Nivedita Srivastava (HR Expert, CII, India), Founder and Principal Consultant, 9 Links- The Assessment Company, India - Human Resource Management**

**Dr. P. Alli Rani, Director, Sardar Vallabhbhai Patel International School of Textiles & Management, Coimbatore - Entrepreneurship and Economic Policies**

**Judges for “Lekhan – Ek Khoj” included**

**Dr. Anukool Hyde, Professor and Head - HR and General Management, Prestige Institute of Management & Research, Indore.**

**Dr. Vivek Sharma, Assistant Professor, Institute of Management Studies, Devi Ahilya University, Indore.**

**Mr. Mayur Ghumnani, Senior Executive - HR, Aditya Birla Fashion and Retail Ltd., Rajkot,**

**Schedule – 4<sup>th</sup> December, 2020**

**Second day started with Prayer followed by opening remarks by Dr. Sheela Ramachandran; Pro-Chancellor, Atmiya University. The second day session comprised of enlightening Keynote Address by eminent Speakers like Prof. Sushanta Kumar Mishra; Dean (Research) and Professor of OB & HRM, Indian Institute of Management (IIM) Indore; Dr. Jayant Sonwalkar, Vice Chancellor, M.P. Bhoj University, Bhopal and Dr. A. Jagan Mohan Reddy, Professor and Area Chair - HR, Symbiosis International (Deemed University), Hyderabad. Vote of Thanks was proposed by Dr. Amit Rajdev.**

**Paper Presentation for 4 Different tracks was done in the presence of following Session chair-**

**Dr. Pranam Dhar, Associate Professor and Head, Department of Commerce and Management, West Bengal State University, Kolkata - Finance and Accounting**

**Dr. R. Nandgopal, Director, Xavier Institute of Management, Kochi - General Commerce and Management**

**Dr. Parvinder Hanspal, Director, School of Education, MATS University, Raipur – Education**

**Dr. Kevin C. Garala, Associate Professor, Atmiya Institute of Pharmacy, Atmiya University, Rajkot - Medicine, Pharmacy, Science and General Science.**

**Dr. Srividhya Ragavan, Professor of Law, Texas A&M School of Law, Fort Worth, TX – Law, Arts and Humanities**

**In this International Conference, around 100 Scholars presented their Papers in different Domains like**

**Finance and Accounting**

**Marketing Management**

**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

## NEWS

Human Resource Management

Entrepreneurship and Economic Policies

General Commerce and Management

Education

Medicine, Pharmacy, Science and General Science

Law, arts and Humanities

“Lekhan – Ek Khoj” Research Platform for UG and PG students.

HDH Hariprasad Swamiji Maharaj (Inspirer) and His Divinity Tyagvallabh Swamiji (President, Atmiya University) originated the vision to organize an International Conference-2020 and blessed with propelled greatness of thoughts and actions to ascend a position of pre-eminence. The International Conference aimed and directed by Dr. SheelaRamchandran (Pro Chancellor, Atmiya University), Dr. P. Santhanakrishnan (Provost, Atmiya University), and Dr. Amiya Bhaumik (President, Lincoln University) was a Grand Success.

International Conference organized successfully under the guidance of Dr. Vishal Khasgiwala (Head Convener and Dean, FoBC, Atmiya University), Dr. Sandeep Poddar (Head Convener Senior Research Director, Lincoln University, Malaysia), Dr. Piyush Mehta (Convener and HOD, Dept. of Commerce, Atmiya University), Dr. Jayen Thaker (Organizing Secretary & Assistant Professor, Atmiya University), Dr. Amit Rajdev (Organizing Secretary & Assistant Professor, Atmiya University) and Dr. Asra Amidi (Senior Lecturer & Research Executive, Lincoln University, Malaysia) along with wonderful coordination, cooperation and team spirit of the Team FoBC, Atmiya University.

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 32 of 49



**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

**NEWS**



**Atmiya University (India)**

*In Association with*

**Lincoln University College (Malaysia)**

*Organizes*



1



**1<sup>st</sup>**

International Conference  
on

**PARADIGM SHIFT  
in ECONOMY  
POST 2020**



**ATMIYA-LINCOLN 2020**

DECEMBER 3 & 4, 2020

**Registrar  
Atmiya University  
Rajkot**







**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

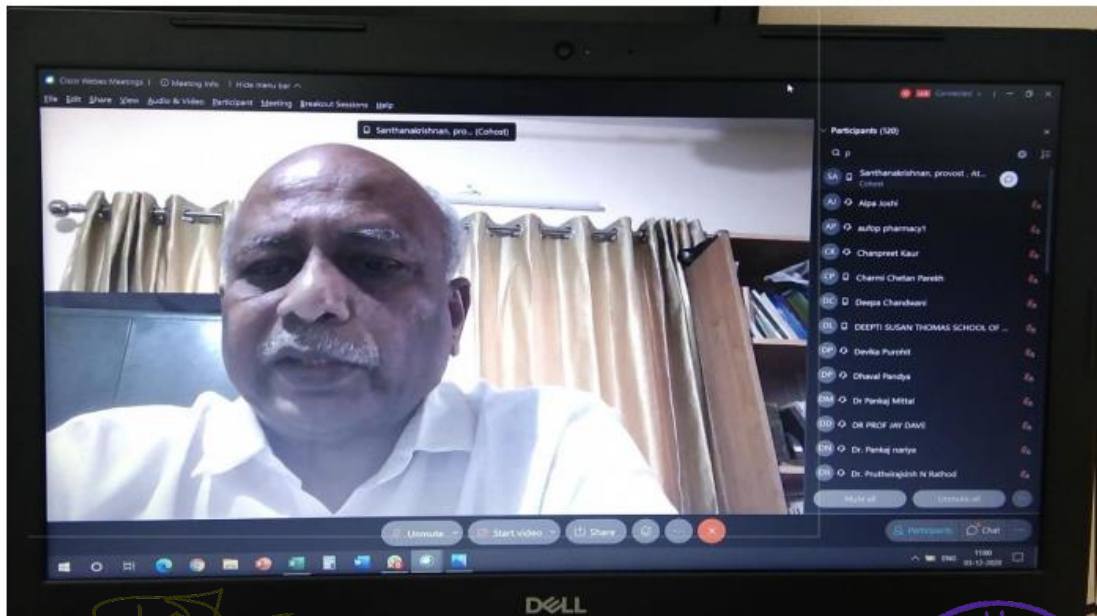
**KI 3.6**

**M 3.6.1**

**NEWS**



**Pro Chancellor – Dr. Sheela Ramchandran, Atmiya University**



**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

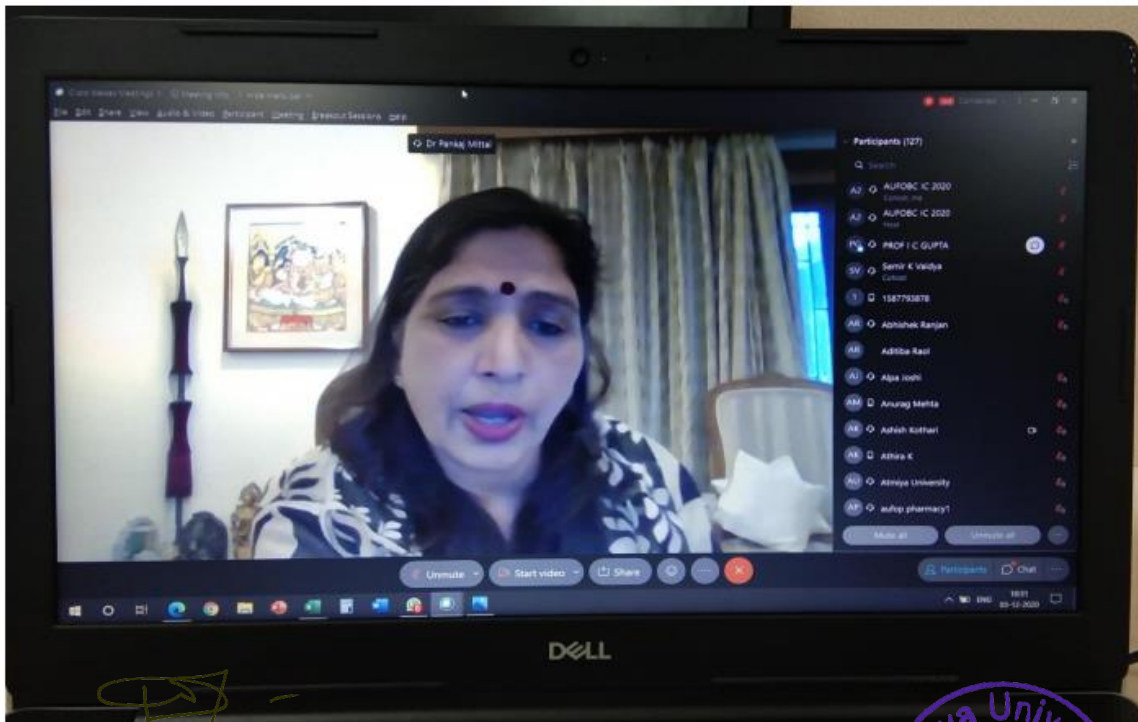
**M 3.6.1**

## NEWS

**Provost – Dr. P. Santhanakrishna, Atmiya University**



**Dr. Amiya Bhaumik; President, Lincoln University College, Malaysia**



**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3  
KI 3.6**

**R, I & E  
M 3.6.1**

**NEWS**

**Dr. (Mrs.) Pankaj Mittal; Secretary General, Association of Indian Universities, New Delhi, India**



**Dr. Evan Lau Poh Hock; Associate Professor, Faculty of Economics and Business, University Malaysia, Sarawak, Malaysia**



**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India







**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**

## NEWS

**Dr. A. Jagan Mohan Reddy, Professor and Area Chair - HR, Symbiosis International (Deemed University), Hyderabad**



**Dr. Parag Patel, Associate Professor and Associate Dean, Ahmedabad University**

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India





**ATMIYA  
UNIVERSITY**

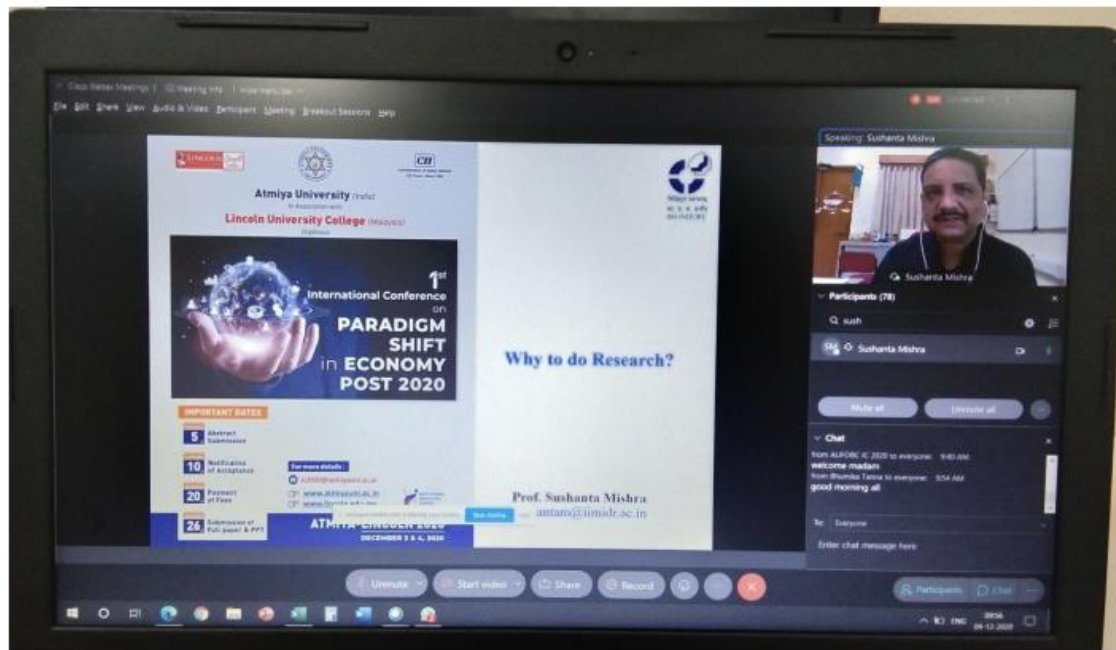
**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3  
KI 3.6**

**R, I & E  
M 3.6.1**



**Dr. Jayant Sonwalkar, Vice Chancellor, M.P. Bhoj University, Bhopal**



**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**

## NEWS

**Prof. Sushanta Kumar Mishra; Dean (Research) and Professor of OB & HRM, Indian Institute of Management (IIM) Indore**



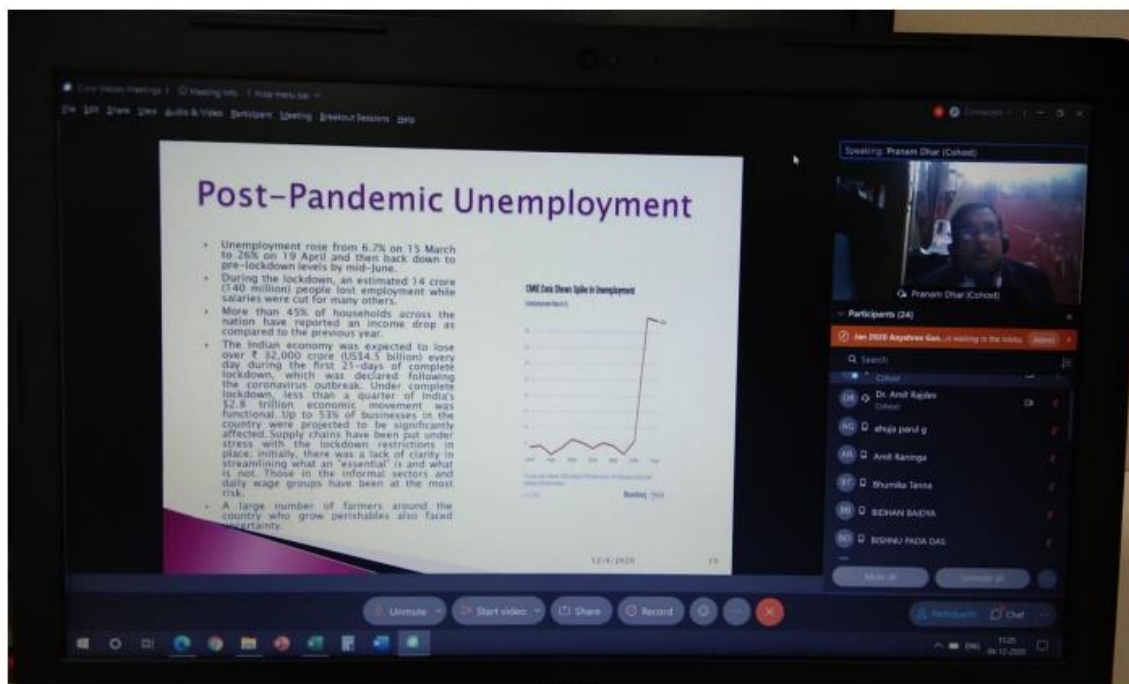
**Dr. Abhishek Ranjan; Dean and Head of Institution, Botho University, Lesotho**

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India







**Dr. Pranam Dhar, Associate Professor and Head, Department of Commerce and Management, West Bengal State University, Kolkata**

**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

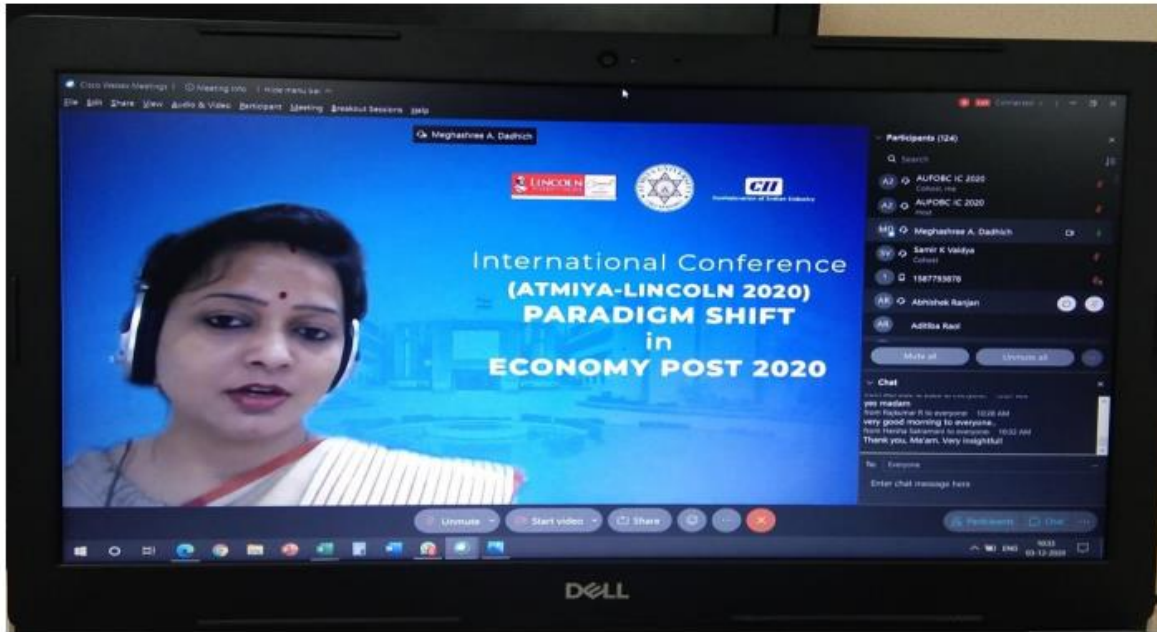
**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**

**NEWS**



**Dr. Meghashree Dadhich, FoBC, Atmiya University**



**Dr. Amit Rajdev, Organizing Secretary & Assistant Professor, FoBC, Atmiya University**

**Registrar  
Atmiya University  
Rajkot**





**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3**

**R, I & E**

**KI 3.6**

**M 3.6.1**

**NEWS**



**Dr. Jayen Thaker, Organizing Secretary & Assistant Professor, FoBC, Atmiya University**



**Ms. Kanchan Vadher, FoBC, Atmiya University**

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India







**ATMIYA  
UNIVERSITY**

**NAAC – Cycle – 1  
AISHE: U-0967**

**Criterion 3  
KI 3.6**

**R, I & E  
M 3.6.1**

**NEWS**



**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India





**NEWS**

# આત્મીય યુનિ.-મલેશિયાની યુનિ. દ્વારા વર્ચ્યુઅલ આં.રા.કોન્ફરન્સ

■ તા.૩-૪ ડિસેમ્બરે યોજાનારી કોન્ફરન્સમાં અર્થતંત્ર સંબંધિત મહત્વપૂર્ણ માહિતીની આપ-લે થશે

રાજકોટ, તા.૪: કોરોના વાયરસને કારણે વ્યક્તિથી માંડીને વૈશ્વિક સ્તરે અર્થતંત્રમાં ભારે ઉથલપાથલ જોવા મળી છે.

તે સંજોગોમાં ઔદ્યોગિક અને અન્ય ક્ષેત્રોમાં નવી નવી તકો સર્જાઈ રહી છે. પરિણામે તમામ ક્ષેત્રોમાં વિકાસનાં પરિમાણો બદલાવાની શરૂઆત થઈ ચૂકી છે. આ વર્ષ પૂરું થયા પછી આવનારો પરિવર્તનનો આ દોર કેવો હશે ? અને વૈશ્વિક સ્તરે ભાવિના ગર્ભમાં કેવી શક્યતાઓ છુપાયેલી છે ? તેનાં વિસ્તૃત વિશ્લેષણ અને જાણકારી ભારતના વિદ્યાર્થીઓ, ઉદ્યોગ સાહસિકો, અધ્યાપકો વગેરેને મળે તે માટે આત્મીય યુનિવર્સિટી-રાજકોટ અને લિંકન યુનિવર્સિટી કોલેજ-મલેશિયાના સંયુક્ત ઉપક્રમે ઈન્ટરનેશનલ કોન્ફરન્સનું આયોજન કરવામાં આવ્યું છે. કન્ફરન્સ ઓફ ઈન્ડિયન ઈન્ડસ્ટ્રીનો વિશિષ્ટ સહયોગ આ કોન્ફરન્સ માટે મળ્યો છે.

તા.૩ અને ૪ ડિસેમ્બર ૨૦૨૦ દરમિયાન યોજાનાર આ વર્ચ્યુઅલ ઈન્ટરનેશનલ કોન્ફરન્સમાં બિઝનેસ ક્ષેત્રના અધ્યાપકો, વિદ્યાર્થીઓ અને યુનિવર્સિટી ઓફ



મલેશિયા સર્વાકના પ્રો.ઈવાન લાઉ પોહ ડોક, બોથો યુનિવર્સિટી લીસોથોમાં ડીન પ્રો.અભિષેક રંજન, આઈ.આઈ.એમ.-ઈન્દોરમાં ડીન (રીસર્ચ) પ્રો.સુશાંતા કુમાર મિશ્રા, એમ.પી.ભોજ ઓપન યુનિવર્સિટી-ભોપાલના કુલપતિ ડો.જયંત સોનવાલકર, સિમ્બાયોસિસ ઈન્ટરનેશનલ-હૈદરાબાદના પ્રો.એ.જગનમોહન રેડ્ડી હિતના વિદ્વાનોનાં વિદ્વતાપૂર્ણ વક્તવ્યો યોજાશે.

આત્મીય યુનિવર્સિટીમાં ફેકલ્ટી ઓફ બિઝનેસ એન્ડ કોમર્સના ડીન ડો.વિકાસ ખાસગીવાલાનાં જણાવ્યા પ્રમાણે વિદ્વાનો, સંશોધકો, ઉદ્યોગ સાહસિકો, મેનેજમેન્ટ અને બિઝનેસ ક્ષેત્રના નિષ્ણાતો અને વિદ્યાર્થીઓ સહિતના લોકોને જાણકારી તેમજ વિશ્લેષણ માટે એક સમાન કક્ષામાં મળવાની વૈશ્વિક પ્રવાહોથી મુક્તિ મેળવવા માટે આ આયોજન અત્યંત મહત્વપૂર્ણ છે. આ કોન્ફરન્સમાં બિઝનેસ ક્ષેત્રના અધ્યાપકો, વિદ્યાર્થીઓ અને યુનિવર્સિટી ઓફ

Registrar  
Atmiya University  
Rajkot







**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1  
AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1



**MEMORANDUM OF UNDERSTANDING**

Between

**DEPARTMENT OF CHEMISTRY, FACULTY OF SCIENCE, ATMIYA UNIVERSITY, RAJKOT**

and

**LOTUS SCHOOL**

**PADDHARI BYPASS, NR. RAILWAY OVERBRIDGE, PADDHARI - RAJKOT**

Whereas the above-named institutions recognize that a Memorandum of Understanding (MOU) would be of mutual benefit and would serve as an indication of continued interest in academic cooperation, it is understood that:

1. Each institution will promote one or more of the following activities based on their respective Academic and Industrial needs: **(Kindly put ✓ mark)**

- |                                 |     |                                 |     |
|---------------------------------|-----|---------------------------------|-----|
| A. Curriculum Design            | [ ] | E. Research and Development     | [ ] |
| B. Industrial Training & Visits | [ ] | F. Skill Development Programs   | [✓] |
| C. Internships for Students     | [✓] | G. Guest Lectures               | [✓] |
| D. Placement for Students       | [✓] | H. Faculty Development Programs | [ ] |

2. Specific exchanges or activities that may be developed under the framework of this MOU shall be mutually discussed and agreed upon in writing by both parties prior to the initiation of that activity. Terms of cooperation and details of exchanges, joint programs or activities are to be developed through bilateral discussion and agreement on a case-by-case basis and attached as additions succeeding to the signing of this MOU. Each institution further agrees to appoint respective coordinators at the appropriate time for the specific activities agreed upon.

3. This MOU will become effective on the date of the last signature. It shall remain in force for a period of five (5) year/s with the understanding that either institution may terminate it by giving 30 days notice to the other party in writing, unless an earlier termination date is mutually agreed upon. The MOU may be amended or extended by mutual written consent of the Parties.

The parties hereby establish this MOU by duly signing it as of the respective date below.

*[Signature]*

**Head**  
Department of Chemistry  
Atmiya University  
Rajkot - 360005  
Date - 21/07/2020

**Head of Department**  
Department of Chemistry  
Faculty of Science  
Atmiya University  
Rajkot

*[Signature]*

**Mr. Sudhirbhai Bhadaniya**  
Director  
Lotus School  
Paddhari - 360110  
Date - 21/07/2020

પ્રમુખશ્રી  
શ્રી પાટીદાર એજ્યુ. & ટેકની. ટ્રસ્ટ  
રાજકોટ.



**Registrar**  
**Atmiya University**  
**Rajkot**





**ATMIYA  
UNIVERSITY**

NAAC – Cycle – 1

AISHE: U-0967

Criterion 3

R, I & E

KI 3.6

M 3.6.1

## Activity Report



### Activity Report

Science Popularization Activity

Organised by

Department of Chemistry, Faculty of Science,  
ATMIYA University, Rajkot

On

11<sup>th</sup> December, 2020 (Friday)

For the students of

12<sup>th</sup> Science students

Lotus School, Paddhari, Rajkot

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India



Page 46 of 49



## Activity Report

<b>Title of Activity</b>	Science Popularization Activity
<b>Special Theme</b>	Demonstration of basic Chemistry practical
<b>Activity Schedule</b>	11 <sup>th</sup> December, 2020 (Friday)
<b>Venue</b>	Lab No 8 & 9, Ground Floor, VSC Building
<b>Resource Persons</b>	Dr. Satishkumar D. Tala
<b>Activity Coordinator</b>	Dr. Devendra Kaneriya
<b>Total No. of Participants</b>	15
<b>Details of Participants</b>	12 <sup>th</sup> Science students

### Outcomes of the Activity:

- Increased students' understanding of scientific concepts of chemistry.
- Participants gain a deeper understanding of the subject matter.
- Development of Practical Skills and Scientific Inquiry.

**Registrar  
Atmiya University  
Rajkot**





**Activity Report**



A practical session aimed at enhancing the understanding of Organic & inorganic quantitative analysis

**Registrar  
Atmiya University  
Rajkot**

Atmiya University, Rajkot-Gujarat-India







## Activity Report

Atmiya University		
Science Popularization Activity - December -2020		
Demonstration of Basic Chemistry Practical		
Department: Chemistry		
Date: 11/12/2020	Time: 11:00 am to 02:00 pm	
Faculty Coordinator: Dr. S. D. Tala	Resource Person: Dr. Devendra Kaneriya	
Venue: Lab No 8 & 9, Ground Floor, VSC Building		
Attendance Sheet		
S. No	Name of the student	Signature
1	Shital Lambi G.	[Signature]
2	Vaghavrao Rahul. V	[Signature]
3	Basli Naim. K.	[Signature]
4	Nishit N. Modi	[Signature]
5	Ameesha M. Rajpara	[Signature]
6	Savaliya Nisha	[Signature]
7	Ronak Javira	[Signature]
8	Patel Riya M.	[Signature]
9	Rajpara Rinkal P.	[Signature]
10	Ramparaj Yash K.	[Signature]
11	Chahal. Prajwal G.	[Signature]
12	Pandoriya Yash	[Signature]
13	Bhimani. Saati	[Signature]
14	Patel. Dhyan. A.	[Signature]
15	Talwar Akshay S.	[Signature]
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

Signature of Coordinator

Signature of Head  
 Head of Department  
 Department of Chemistry  
 Faculty of Science  
 Atmiya University  
 Rajkot

**Registrar**  
**Atmiya University**  
**Rajkot**

