

 ATMIYA UNIVERSITY	NAAC – Cycle – 1 AISHE: U-0967	
	Criterion - 5	SS & P
	KI 5.1	M 5.1.2

5.1.2	<i>Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the last five years</i>
--------------	--

University's Career Counselling Policy



Registrar

Atmiya University

Atmiya University, Rajkot-Gujarat-India

Rajkot





Counselling Policy

Atmiya University's **Counselling Policy** is crafted to holistically guide students in their academic, professional, and personal development. By addressing career planning, skill enhancement, competitive exam preparation, and higher education opportunities, the policy fosters employability, self-awareness, and mental well-being. It seamlessly integrates **e-counselling services** and the principles of **Jeevan Vidya** to ensure happiness, harmony, and holistic growth.

Key Objectives

1. Career Guidance and Awareness:

- Assist students in exploring career paths, identifying strengths, and aligning aspirations with opportunities.
- Provide insights into emerging industries, job market trends, and essential skills.

2. Competitive Examination Support:

- Offer guidance for exams such as UPSC, GPSC, GATE, GRE, GMAT, NET, and CAT.
- Provide preparatory resources, mock tests, and personalized strategies for success.

3. Skill Development:

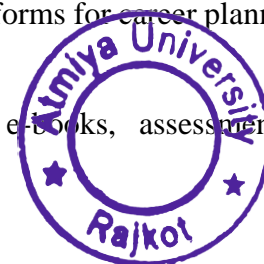
- Organize workshops, internships, and certification programs to enhance employability.
- Focus on resume writing, interview techniques, and workplace readiness.

4. Higher Education Guidance:

- Support students with information on entrance exams, scholarships, and application processes for advanced studies.
- Provide specific guidance for pursuing international education.

5. E-Counselling Services:

- Deliver online counselling through dedicated platforms for career planning and competitive exam preparation.
- Provide digital resources such as webinars, e-books, assessments, and personalized virtual sessions.





Counselling Policy

6. SAMVAAD – Jeevan Vidya-Based Counselling:

- Conduct **Shivirs, Workshops, SIPs, FDPs, Pathan Satras, Goshthis, Parivaar Sabhas, Sammelans, NL/IL Conferences, and Deep Adhyayan sessions** to emphasize self-development.
- Guide students toward achieving balance and harmony with self, family, society, and nature.

7. Personalized Mentorship:

- Connect students with alumni and industry experts for tailored guidance on career choices and competitive exams.
- Offer one-on-one counselling to address individual challenges and aspirations.

8. Inclusivity:

- Ensure equal access to counselling services for students from diverse backgrounds, including those in remote locations through e-counselling.

Implementation Strategy

1. Dedicated Career Counselling Cell:

- Employ trained counselors to provide in-person and virtual career guidance.
- Integrate **Jeevan Vidya principles** into counselling frameworks for holistic support.

2. Workshops, Webinars, and Seminars:

- Conduct sessions on career planning, competitive exams, mental health, and emotional resilience.
- Invite industry experts, achievers, and Jeevan Vidya practitioners for interactive discussions.

3. Placement and Internship Opportunities:

- Facilitate access to internships, live projects, and job placements through industry partnerships.
- Organize on-campus and virtual career fairs to expand opportunities.

4. Competitive Exam Support:





Counselling Policy

- Provide mock tests, performance tracking, and expert guidance on strategies and stress management.
- Offer resources for time management and effective preparation techniques.

5. Monitoring and Feedback:

- Regularly assess the effectiveness of counselling services through student feedback and measurable outcomes.
- Continuously update resources and methodologies to meet evolving needs.

Outcome

Atmiya University's Counselling Policy equips students to achieve career success while maintaining mental well-being and emotional harmony. By integrating **Jeevan Vidya principles**, the policy emphasizes balance, happiness, and self-awareness, ensuring professional success alongside personal fulfillment.



Registrar

Atmiya University
Registrar
Rajkot
Atmiya University
Rajkot

