

 ATMIYA UNIVERSITY	NAAC – Cycle – 1 AISHE: U-0967	
	Criterion - 5	SS & P
	KI 5.1	M 5.1.2

5.1.2	<i>Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the last five years</i>
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Report of University's Participation in Counselling Seminars and Education Fairs



Registrar

Atmiya University

Atmiya University, Rajkot-Gujarat-India

Rajkot





Summary Report on

**Atmiya University's Participation in Counselling
Seminars and Education Fairs**



Overview

Since 2021, Atmiya University has actively participated in numerous counselling seminars and education fairs across Gujarat and India. These events have enabled the university to reach over approx. **1000 school students annually**, providing valuable guidance and information about higher education opportunities.

Participation Highlights

1. Counselling Seminars

- **Locations:** Various cities across Gujarat (Vapi, Valsad, Rajkot, Bharuch) and other states (BITS-Pilani) in India.
- **Audience:** Primarily school students, along with their parents and teachers.
- **Content:** Information on career options, entrance exams, and university programs.

2. Education Fairs

- **Exhibitions:** Atmiya University sets up informative booths showcasing their programs, campus life, and admission processes.
- **Engagement:** Interactive sessions with university representatives, distribution of brochures, and one-on-one counselling.

Impact and Reach

- **Annual Reach:** Engaging with over **1000 school students** each year.
- **Awareness:** Increased awareness about Atmiya University's offerings and educational excellence.
- **Support:** Providing crucial support and guidance to students in making informed decisions about their future.

Conclusion

Atmiya University's consistent participation in counselling seminars and education fairs has significantly contributed to its outreach efforts. By engaging with a large number of students annually, the university plays a pivotal role in shaping the educational journeys of many aspiring students.



Glimpse of Counselling



Faculty members with allocated counselling space (Dome)





Faculty members counselling the students in education fair



Parents interaction for university brief





School students visit



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Receiving appreciation for counselling

