

Activities -"Saturday Book Talk"

**Dates - 06-04-2024** 

**Patron** – P.P. Tyagvallabh Swamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre

Atmiya University

Organizer - Library and Learning Centre, Atmiya University

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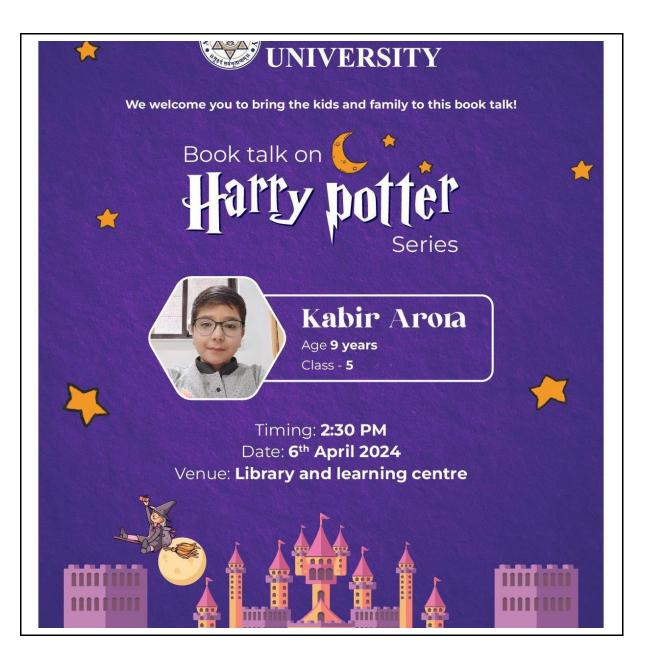
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### 1. Activity - "Saturday Booktalk"

Title of Activity	- "Saturday Booktalk: Harry Potter Series"
Date	06/04/2024
Venue	Library and Learning Centre
<b>Total Participants</b>	30+
Details of Participants	Students and Faculty of Atmiya University
Coordinators of the event	Team Library, Library and Learning Centre, Atmiya University

On 6<sup>th</sup> April 2024, a Book talk was held on the book "Harry Potter Series" by the author – Rowling, J. K. . It was facilitated by Mr. Kabir Arora, Age - 9, Years Class - 5.

Registrar Atmiya University Rajkot Rajkol \*











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#### **SUMMARY REPORT**

Activities - "Saturday Book Talk"

Dates - 02-03-2024

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## Coordinator(s)

- 1. Ms.Raksha Bhatt, Librarian, School of Diploma Studies, Atmiya University
- 2. Mr.Kalpeshbhai, Library Asst., Atmiya University
- 3. Rashmi Kachhadiya, Library Asst., Atmiya University

Organizer – Library and Learning Centre, Atmiya University



No. of Participants for Lecture – 30+

1. Activity - "Saturday Booktalk"

Title of Activity	- "Saturday Booktalk: Lady, You're Not a Man"			
Date	02/03/2024			
Venue	Library and Learning Centre			
Total Participants	30+			
<b>Details of Participants</b>	Students and Faculty of Atmiya University			
Coordinators of the event	Dr.Sheetal Tank, University Librarian, Atmiya University			

On 2<sup>nd</sup> March 2024, a Book talk was held on the book "*Lady, You're Not a Man*" by the author – **Apurva Purohit.** It was facilitated by **Dr. Amit Rajdev**, our faculty of Management.







#### **SUMMARY REPORT**

Activities -"Saturday Book Talk"

**Dates – 24-02-2024** 

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## **Coordinator(s)**

- 1. Ms.Raksha Bhatt, Librarian, School of Diploma Studies, Atmiya University
- 2. Mr.Kalpeshbhai, Library Asst., Atmiya University
- 3. Rashmi Kachhadiya, Library Asst., Atmiya University

Organizer – Library and Learning Centre, Atmiya University



No. of Participants for Lecture – 30+

1. Activity - "Saturday Booktalk"

Title of Activity	- "Saturday Booktalk: The Psychology Money"			
Date	24/02/2024			
Venue	Library and Learning Centre			
Total Participants	30+			
<b>Details of Participants</b>	Students and Faculty of Atmiya University			
Coordinators of the event	Dr.Sheetal Tank, University Librarian, Atmiya University			

On 24th February, a Book talk was held on the book "The Psychology Money" by the renowned author – Morgan Housel. It was facilitated by Dr. Amit Rajdev, our faculty of Management.







Activities - "Saturday Book Talk"

Dates - 06-01-2024

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## Coordinator(s)

- 1. Mr.Kalpeshbhai, Jr. Assis. Librarian, Atmiya University
- 2. Rashmi Kachhadiya, Library Asst., Atmiya University
- 3. Jigar Domadiya Library Clerk Atmiya University

Organizer - Library and Learning Centre, Atmisa University

Atmiya University

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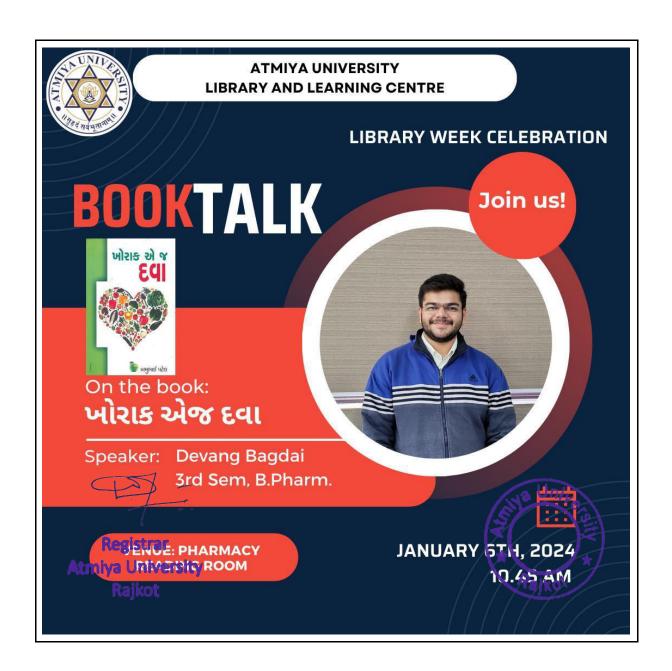
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#### 1. Activity – "Saturday Booktalk"

Title of Activity	- "Saturday Booktalk: KHORAK EJ DAVA"
Date	06/01/2024
Venue	Pharmacy Library and Learning Centre
Total Participants	70+
<b>Details of Participants</b>	Students and Faculty of Atmiya University
Coordinators of the event	Team Library, Library and Learning Centre, Atmiya University

On 6<sup>th</sup> January 2024, a Book talk was held on the book "KHORAK EJ DAVA" by the author – **Prabhubhai Patel.** It was facilitated by **Mr. Devang Bagdai**, our student of Pharmacy.























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Registrar Atmiya University Rajkot

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Activity -"Build Don't Talk"

Date -18/09/2023

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre

Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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Title of Activity "Book Talk" F	Build Don't Talk
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Date 18/09/2023

Venue Library and Learning Centre

Facilitated by Ms. Mansi Hirani

Total Participants 50+

Details of Participants Students & Faculties of Atmiya University

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

• On 18<sup>th</sup> September, 2023 a Book talk was held on the book "Build Don't Talk" by the renowned author – Raj Shamani. It was facilitated by Ms. Mansi Hirani, an Alumni student.

•

School taught us specific subjects, like maths and history.

But we weren't taught:

How to sell

Or how to build relationships

Or how to negotiate

Or how to take care of our mental health

Or how to network

Or how to deal with personal finance

These most important situations we face as adults were never discussed with us when we were students. We weren't taught these skills in school, and this makes all the success stories we hear about seem out of reach; it makes us feel dumb. We aren't dumb, we just don't know how to work the system.

Your school taught you how to run in the race; it didn't teach you how to win. And that's what this book is for. To help you win the race. Packed with useful advice gleaned from his own journey as an entrepreneur and content creator, this book by Raj Shamani is a must-read.













Registrar Atmiya University Rajkot



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Registrar Atmiya University Rajkot



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Registrar Atmiya University Rajkot





Activity - Book Talk "Simple is the New Smart"

Date -29/03/2023

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre

Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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Title of Activity	"Book Talk" Simple is the New Smart
Date	29/03/2023
Venue	Library and Learning Centre
Facilitated by	Ms. Mahek Vora
Total Participants	60+
Details of Participants	Students & Faculties of Atmiya University
Coordinators of the event	Team Library, Library and Learning Centre, Atmiya University.

• On 29<sup>th</sup> March, a Book talk was held on the book "Simple is the New Smart" by the renowned author – **Rob Fazio.** It was facilitated by **Ms. Mahek Vora**, 6<sup>th</sup> semester BBA student.

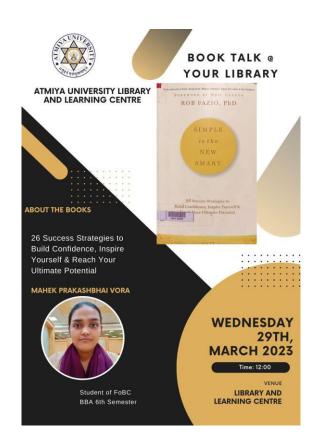
26 success strategies to build confidence, inspire yourself and reach your ultimate potential

We often become consumed with what doesn't really matter and spend far too much time on what doesn't even count. In Simple Is the New Smart, Dr. Rob Fazio shows you how to block out the static so you can turn up the volume on the right information and accelerate your journey to success.

Written in an engaging, conversational style, this book offers success strategies that can be used without much ado. The focus is on helping you help yourself with easy-to-read and easy-to-apply techniques that will give you the edge in business and in life. You will:

- Learn what is holding you back and how to propel yourself forward
- Discover the art of reading before leading so you can be intentional with your time
- Master the secrets of psychological swagger that allow you to grow without pain









Registrar Atmiya University Rajkot



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Registrar Atmiya University Rajkot



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Registrar Atmiya University Rajkot





#### **Activities -"JOSHIMATH"**

Dates -23/01/2023

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

**Chief Convenor** – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## Coordinator(s)

- 1. Ms.Raksha Bhatt, Librarian, School of Diploma Studies, Atmiya University
- 2. Mr. Girishbhai Tank, Library Clerk, Atmiya University
- 3. Rashmi Kachhadiya, Library Asst., Atmiya University
- 4. Mr. Jigar Domadiya, Library Clerk, Atmiya University

Organizer – Library and Learning Centre, Atmiya University in

**Association with Atmiya School** 

#### 1. JOSHIMATH - Case Study

Title of Activity "Joshimath - a case study – sinking land ... is it real?"

Date 23/01/2023

Venue Library and Learning Centre

Facilitated by Dr. Hemant Sonkusre

**Total Participants** 

Details of Participants Students & faculty of Atmiya University

Coordinators of the event Dr. Sheetal Tank, University Librarian, Atmiya University

&Mr.Jigar Domadiya, & Mr.Girish Tank, Library Clerk,

Atmiya University.

• Objective of " "

• Library arrange the Special session on the Joshimath a case study – sinking land ... is it real? Facilitated by Dr. Hemant Sonkusre, Head of Department Civil Engineering on 23<sup>rd</sup> January 2023 at Library and Learning Centre.

Registrar

Atmiya University Rajkot















Registrar Atmiya University Rajkot





Activity -"Book Talk - I Love Me"

Date -22/12/2022

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## **Coordinator(s)**

Team Library, Library and Learning Centre

Atmiya University

Organizer – Library and Learning Centre, Atmiya University

https://youtu.be/i6EVcw8YcnI

https://www.facebook.com/permalink.php?story fbid=23258678642

55239&id=100004961444950

Title of Activity "Book Talk - I Love Me"

Date 22/12/2022

Venue Library and Learning Centre

Facilitated by Mr Krunal M. Jagani

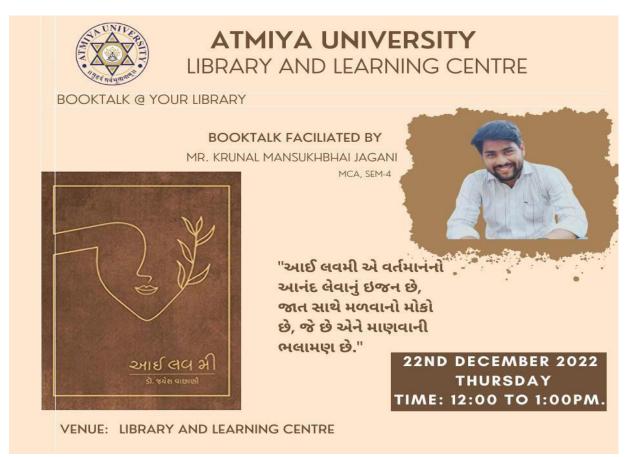
Total Participants 60+

Details of Participants Students & Faculties of Atmiya University

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 22<sup>nd</sup> December 2022, a Book talk was held on the book "I Love Me" by the renowned author – Dr. Jayant Vachhani. It was facilitated by Mr. Krunal Jagani, our Student of MCA.



















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Registrar
Atmiya University
Rajkot



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Activity -"Saturday Book Talk"

Date -10/9/2022

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## **Coordinator(s)**

- 1. Ms Raksha Bhatt, Librarian, School of Diploma Studies, Atmiya University
- 2. Mr. Girishbhai Tank, Library Clerk, Atmiya University
- 3. Rashmi Kachhadiya, Library Asst., Atmiya University
- 4. Mr. Jigar Domadiya, Library Clerk, Atmiya University

Organizer – Library and Learning Centre, Atmiya University in

Association with Atmiya School

#### Saturday Book Talk at Your Library

"Saturday Book Talk"
10/09/2022
Library and Learning Centre
Ms. Monika Samarth
Students & Faculties of Atmiya University
Dr. Sheetal Tank, University Librarian, Atmiya University
& Mr. Jigar Domadiya, & Mr. Girish Tank, Library Clerk,
Atmiya University.

On 10<sup>th</sup> September, a Book talk was held on the book "Timirpanthi" by the renowned author – **Dhruv Bhatt.** Mrs. Monika Samarth, our Alumni and Former faculty of IT engineering facilitated it.

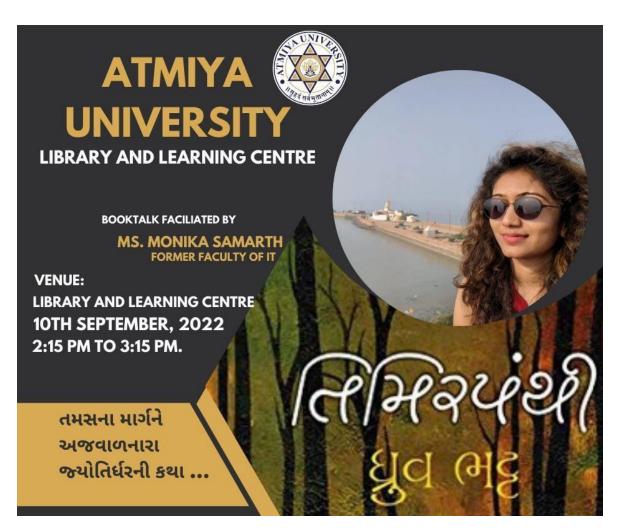
The Book is a travelogue written in novel format. More than the places, people and their emotions attract the author. This is a story of nomadic tribes who survive on stealing. For them, it is not a crime but an art inherited from their ancestors. It is also a story of tribal youth's struggle to give up this profession and enter the mainstream.

The book talk was delivered in Gujarati most artistically. It has created a curiosity in the audience to read the book and was well received by all which was evident in the feedback given. Very rich in the Language and use of indigenous words makes it more interesting. It shows the quality of research the author has done on these tribes.

Registrar Atmiya University Rajkot

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Rajkol





https://youtu.be/7yzukgP4KF8

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Activity -"Saturday Book Talk"

Date -03/09/2022

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre

Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

https://youtu.be/3PArnihMnj4

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"Saturday Book Talk"
Ž
03/09/2022
Library and Learning Centre
Gohil Hemanshi T.
40+
Students & Faculties of Atmiya University
Team Library, Library and Learning Centre, Atmiya
University.

On 3rd September, a Book talk was held on the book "POLLYANNA" by author—PORTER ELEANOR. It was facilitated by Ms. Hemanshi T. Gohil Student of FoS.

Pollyanna is a heartwarming and uplifting tale that has captured the hearts of readers for generations. Follow the journey of Pollyanna, a young girl with an infectious optimism, as she spreads joy and transforms the lives of those around her. This timeless classic reminds us of the power of positivity and the impact of gratitude.

Explores themes of resilience, empathy, and the strength of the human spirit.

Features a beautiful cover and is perfect for readers of all ages.

A timeless tale that teaches the power of positivity and kindness.

Inspires readers to adopt a more positive mindset and embrace the beauty of life's simple pleasures.

Reminds us of the enduring value of optimism and gratitude in our lives.



Saturday
Book Talk
@
your Library

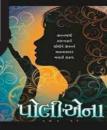


# Atmiya University

Library and Learning Centre



આ નવલકથાની આવી અદભુત સફળતાનું રહસ્ય તમને કથાની બાલનાયિકા પોલીએનાના રોજિંદા જીવાતા જીવનમાંથી જાણવા મળશે! જીવનમાં આવતી નિરાશાને અવગણવા કે દબાવી દેવાને બદલે, એ નિરાશાભરી પરીસ્થિતિમાંથી જ કેવી રીતે પ્રસન્નતાને શોધી કાઢી જીવનને માણવાલાયક બનાવી શકાય એ પ્રયોગ પુસ્તકમાંથી જાણવા મળશી



Book Talk Faciliated by Gohil Hemanshi T.

B.sc.microbiology Sem -3

Venue:

LIBRARY AND LEARNING CENTRE

3RD SEPTEMBER, 2022

TIME: 2:15 PM. TO 3:15 PM.











Registrar Atmiya University Rajkot



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Registrar Atmiya University Rajkot





Activity -"Saturday Book Talk"

Date -27/08/2022

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre

Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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https://www.facebook.com/permalink.php?story\_fbid=22297186505

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Title of Activity	"Saturday Book Talk"
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Date 27/08/2022

Venue Library and Learning Centre

Facilitated by Ms. Amee Laheru

Total Participants 30+

Details of Participants Students & Faculties of Atmiya University

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

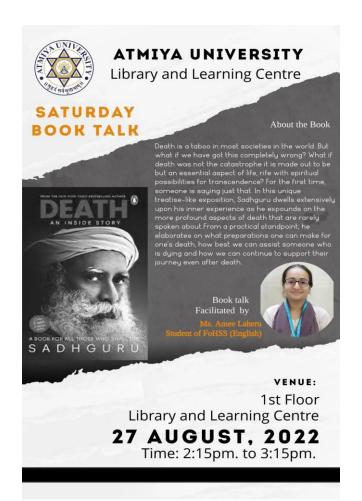
On 27th August, a Book talk was held on the book "DATH" by author—SADHGURU. It was facilitated by Ms. Amee Laheru student of FoHSS.

About the Book: Death is a taboo in most societies in the world. But what if we have got this completely wrong? What if death was not the catastrophe it is made out to be but an essential aspect of life, rife with spiritual possibilities for transcendence? For the first time, someone is saying just that.

In this unique treatise-like exposition, Sadhguru dwells extensively upon his inner experience as he expounds on the more profound aspects of death that are rarely spoken about. From a practical standpoint, he elaborates on what preparations one can make for one's death, how best we can assist someone who is dying and how we can continue to support their journey even after death.

Whether a believer or not, a devotee or an agnostic, an accomplished seeker or a simpleton, this is truly a book for all those who shall die!









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Registrar Atmiya University Rajkot



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Registrar Atmiya University Rajkot





Activity -"Book Talk "

Date - 01/01/2022

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre

Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

https://www.facebook.com/permalink.php?story\_fbid=20405456394

54131&id=100004961444950

1. Book Talk

Title of Activity "Book Talk" Think Like a Monk

Date 01/01/2022

Venue Library and Learning Centre

Speaker Mr. Rajkumar Tetar

Total Participants 35+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 1st January, a Book talk was held on the book "Think Like a Monk" by author—Jay Shetty. It was facilitated by Rajkumar Tetar Student of BSc.IT 3rd Sem.

About the Book: "Think Like a Monk" by Jay Shetty is a self-help book that provides practical advice for living a more meaningful and fulfilling life, drawing on the author's experiences as a monk. Key themes include:

**Detachment**: Letting go of material possessions and societal expectations to find inner peace.

**Purpose**: Discovering and living your true purpose.

**Mindfulness**: Using mindfulness and meditation to manage stress and enhance self-awareness.

Dealing with Negativity: Transforming negative thoughts into positive actions.

**Service**: Finding fulfillment through helping others.

**Routines**: Establishing habits that align with personal values and goals.

Letting Go: Overcoming ego, fear, and comparison.



The book is structured into three parts: "Let Go," "Grow," and "Give," and is praised for its accessible, relatable, and actionable insights.

# Saturday Book talk



#### THINK LIKE A MONK







- Do you think you need to identify yourself and stop living within the perception?
- Do you think there is negativity around you and you struggle to find peace?
- Do you think your fear is hindering you to achieve your goals?
- And even after fulfilling the above mentioned things you think there is a lack of something in your life?

Book talk deliver by

Mr. Rajkumar Tetar (BSc.I.T.-3rd Sem) Atmiya University Library and Learning Centre Dt.: 1st January 2022 Time: 02:15pm. to 3:15pm.



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Activity -"Book Talk"

Date -25/09/2021

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

# **Coordinator(s)**

- 1. Ms Raksha Bhatt, Librarian, School of Diploma Studies, Atmiya University
- 2. Mr. Girishbhai Tank, Library Clerk, Atmiya University
- 3. Rashmi Kachhadiya, Library Asst., Atmiya University
- 4. Mr. Jigar Domadiya, Library Clerk, Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

1.

Registrar
Atmiya University
Rajkot

Diva-svapn Book Talk 19 University

Title of Activity "Diva-svapn Book Talk"

Date 25/09/2021

Venue Library and Learning Centre

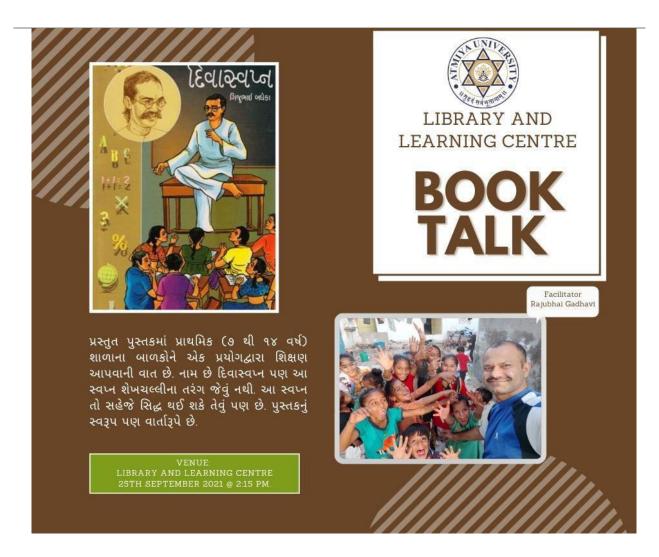
Facilitated by Total Participants

Details of Participants Students & Faculties of Atmiya University

Coordinators of the event Dr. Sheetal Tank, University Librarian, Atmiya University

& Mr. Jigar Domadiya, & Mr. Girish Tank, Library Clerk,

Atmiya University.



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**Activity -"IKIGAI Book Talk"** 

Date -10/04/2021

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

**Chief Convenor** – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

# Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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1. Book Talk

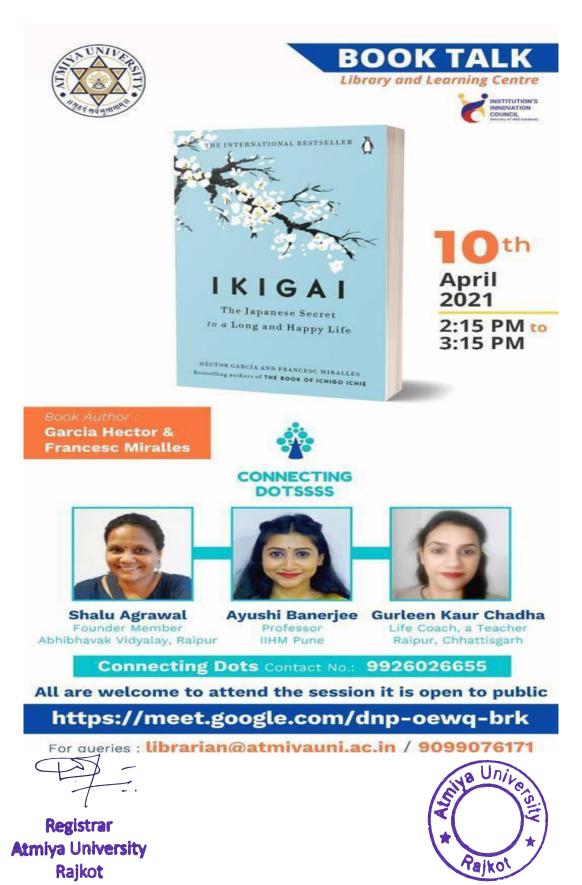
Title of Activity	"Book Talk" IKIGAI
Date	10/04/2021
Venue	Online Session
Speaker	Shalu Agrawal & Ayushi Banerjee & Gurleen Kaur Chadha
Total Participants	Google Meet
Details of Participants	Students & Faculties of Library and Learning Centre
Coordinators of the event	Team Library, Library and Learning Centre, Atmiya University.

On 10th April, a Book talk was held on the book "IKIGAI" by author—Garcia Hector and Francesc Miralles. It was facilitated by Speaker Shalu Agrawal & Ayushi Banerjee & Gurleen Kaur Chadha,

About the Book: According to the Japanese, everyone has an ikigai—a reason for living. And according to the residents of the Japanese village with the world's longest-living people, finding it is the key to a happier and longer life. Having a strong sense of ikigai—where what you love, what you're good at, what you can get paid for, and what the world needs all overlap—means that each day is infused with meaning. It's the reason we get up in the morning. It's also the reason many Japanese never really retire (in fact there's no word in Japanese that means retire in the sense it does in English): They remain active and work at what they enjoy, because they've found a real purpose in life—the happiness of always being busy.

In researching this book, the authors interviewed the residents of the Japanese village with the highest percentage of 100-year-olds—one of the world's Blue Zones. Ikigai reveals the secrets to their longevity and happiness: how they eat, how they move, how they work how they foster collaboration and community and Uther best-kept

secret—how they find the ikigai that brings satisfaction to their lives. And it provides practical tools to help you discover your own ikigai. Because who doesn't want to find happiness every day?



Librarian

Registrar Atmiya University Rajkot





**Activity -"Krushnarth Book Talk"** 

Date -27/03/2021

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

**Chief Convenor** – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

# Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University

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#### Krushnarth – Book Talk

1.

Title of Activity "Book Talk" Krushnarth

Date 27/03/2021

Venue Virtual, Library and Learning Centre

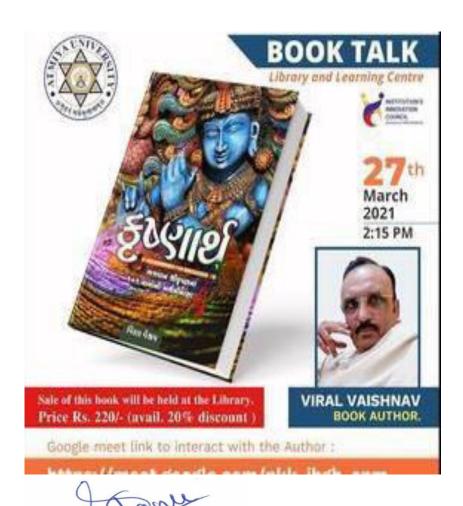
Author & Speaker Viral Vaishnav

Total Participants Google Meet

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.









**Activity -"Book Talk"** 

Date -31/10/2020

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

**Chief Convenor** – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

# Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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#### 1. Book Talk

Title of Activity "Book Talk" Leaders Eat Last

Date 31/10/2020

Venue Library and Learning Centre

Speaker Ms. Foram Chandarana

Total Participants Google Meet

Details of Participants Students & Faculties of Library and Learning Centre

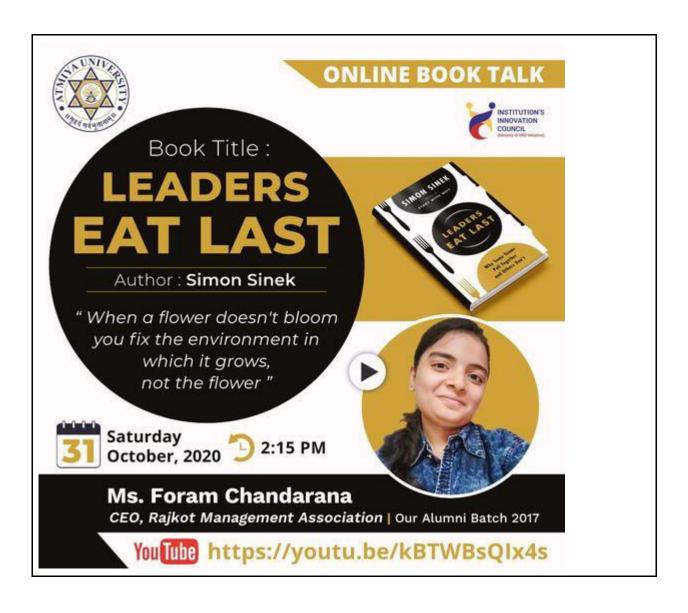
Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 31st October, a Book talk was held on the book "Leaders Eat Last" by author—Simon Sinek. It was facilitated by Foram Chandarana, our Alumni.

About the Book: the author writes about all the qualities a good leader should possess. A good leader should empower his team so that it functions on its own. He breaks down the notion of leadership and the way an organization works. He further writes about the concept of the Circle of Safety. He uses many examples which apply to both the corporate and non-corporate world.

The book talk will be delivered by our Alumni Ms. Foram Chandarana, BE CE Batch of 2017; She is presently the Chief Executive Officer with Rajkot Management Association. She is an innovator and a designer; she was instrumental in strategizing the Makerspace at our Library. She was also appointed as an OSD at GTU Innovation Council.







**Activity -"Wings of Fire - Book Talk"** 

Date -15/10/2020

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## **Coordinator(s)**

- 1. Ms Raksha Bhatt, Librarian, School of Diploma Studies, Atmiya University
- 2. Mr. Girishbhai Tank, Library Clerk, Atmiya University
- 3. Rashmi Kachhadiya, Library Asst., Atmiya University
- 4. Mr. Jigar Domadiya, Library Clerk, Atmiya University

Organizer – Library and Learning Centre, Atmiya University in

**Association with Atmiya School** 

#### 1. Wings of Fire - Book Talk

Title of Activity "Wings of Fire – Book Talk"

Date 15/10/2020

Venue Library and Learning Center

Speaker Dr. Hiren Mehta

**Total Participants** 

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Dr. Sheetal Tank, University Librarian, Atmiya University

&Mr. Jigar Domadiya, & Mr. Girish Tank, Library Clerk,

Atmiya University.



# **World Student's Day Celebration**

# **AN ONLINE BOOKTALK**

REMEMBERING

DR. APJ ABDUL KALAM

# WINGS OF FIRE

#### **Meeting details:**

Date: Thursday, 15th October 2020

Timings: 2.30pm

Link: http://bit.ly/AUBTWOF

Platform: Cisco Webex Number: 170 991 5695

Password: booktalk







Registrar Atmiya University Rajkot





Activity -"My Gita – Online Book Talk"

Date – 19/09/2020

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## Coordinator(s)

- 1. Ms Raksha Bhatt, Librarian, School of Diploma Studies, Atmiya University
- 2. Mr. Girishbhai Tank, Library Clerk, Atmiya University
- 3. Rashmi Kachhadiya, Library Asst., Atmiya University
- 4. Mr. Jigar Domadiya, Library Clerk, Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

https://www.facebook.com/permalink.php?story\_fbid=1670594549782577&id=100004961444950



# My Gita - Online Book Talk

Title of Activity "My Gita – Online Book Talk"

Date 19/09/2020

Venue Webex – Online Webinar

Facilitated by Divyang Tiwari

**Total Participants** 

1.

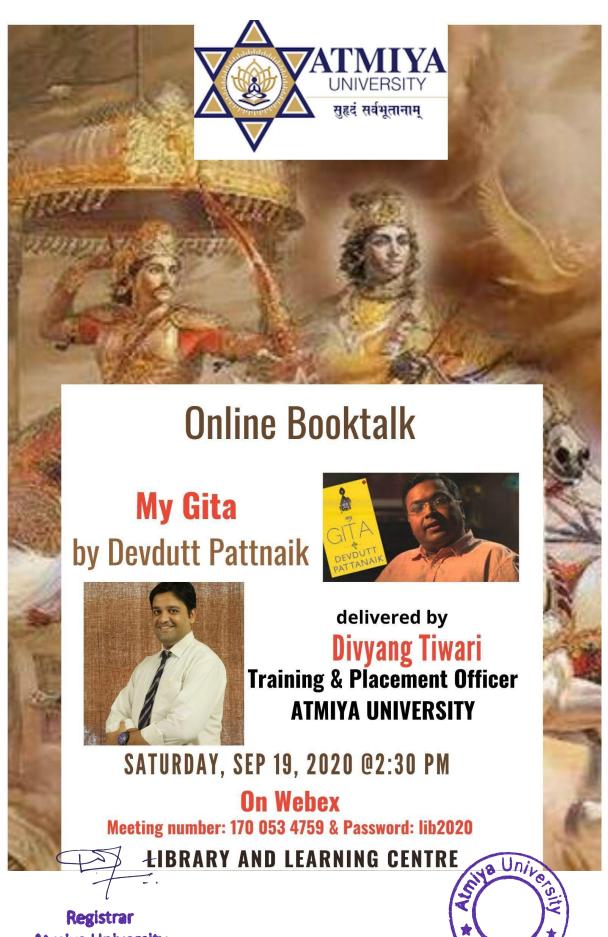
Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Dr. Sheetal Tank, University Librarian, Atmiya University

& Mr. Jigar Domadiya, & Mr. Girish Tank, Library Clerk,

Atmiya University.







Activity -"Book Talk"

Date -29/08/2020

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

**Chief Convenor** – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

# Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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#### 1. Book Talk

Title of Activity "Book Talk" Himalayno Pravas

Date 29/08/2020

Venue Virtual, Library and Learning Centre

Speaker Ms. Monika Samarth

Total Participants Google Meet

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 29th August, a Book talk was held on the book "Himalayno Pravas" by author—Kalelkar. It was facilitated by Monika Samarth, Student of FoET

About the Book: "Himalayno Pravas" by Kakasaheb Kalelkar is a profound exploration of the Himalayas through the eyes of the author, a revered Indian thinker and activist. In this captivating narrative, Kalelkar delves deep into the spiritual, cultural, and natural essence of the Himalayan region, offering readers a vivid portrayal of its majestic landscapes, ancient traditions, and diverse communities. Through his eloquent prose, Kalelkar not only captures the breathtaking beauty of the mountains but also reflects on the profound spiritual significance they hold in Indian culture. Drawing from his own experiences and encounters during his travels, he paints a rich tapestry of stories and insights that illuminate the spiritual and philosophical underpinnings of life in the Himalayas. "Himalayno Pravas" stands as a timeless tribute to the Himalayas, offering readers a transcendent journey into the heart of one of the world's most awe-inspiring regions.



Name of the Book: હિમાલયનો પરવાસ

Author: કાકા કાલેલકર



About the Book: હિમાલચ આર્ચોનું આ આદ્યંસ્થાન, તપસ્વીઓની આ તપોભૂમિ, પુરુષાથી લોકોને માટે ચિતન કરેવાનું એકાંત સ્થાન, શાકયાંપાકયાંનો વિસામો, નિરાશ થયેલાઓનું સાંત્વન, ધર્મનું પિયર, સાધકોનું મોસાળ, મહાદેવનું ધામ અને અવધૃતની પશારી છે

આ હિમાલયનો પરવાસ ક્રાકા સાહેબ કાલેલકરના પરેમચિતરો મહી કરીએ







Delivered by: Ms. Monika Samarth

Kaka Kalelkar

# ONLINE BOOK TALK

29th August 2020

TIMING: 2.30PM

# Library and Learning Centre

Google Meet Details: https://meet.google.com/iyr-sjxw-apq

Also live on You tube: https://www.youtube.com/c/mosamart | Facebook: https://www.facebook.com/monisamarth/





**Activity - "Book Talks"** 

Date - 14.03.2020

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## **Coordinator(s)**

Team Library, Library and Learning Centre
Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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#### 1. Booktalks

Title of Activity "BookTalk" How Toyota Changed The World

Date 14.03.2020

Venue Library and Learning Center

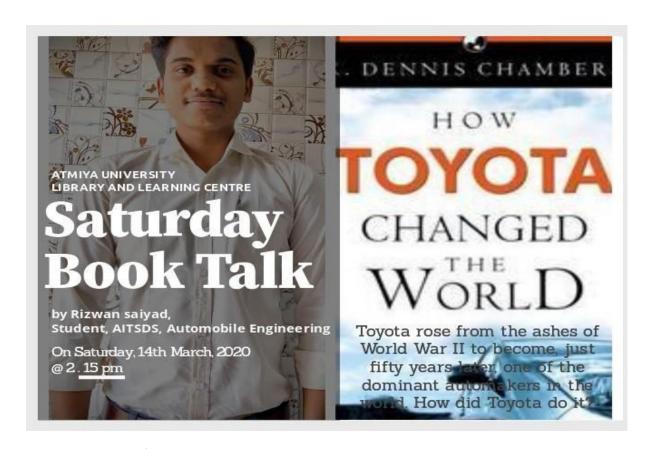
Speaker Mr. Rizwan Saiyad

Total Participants 50+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.







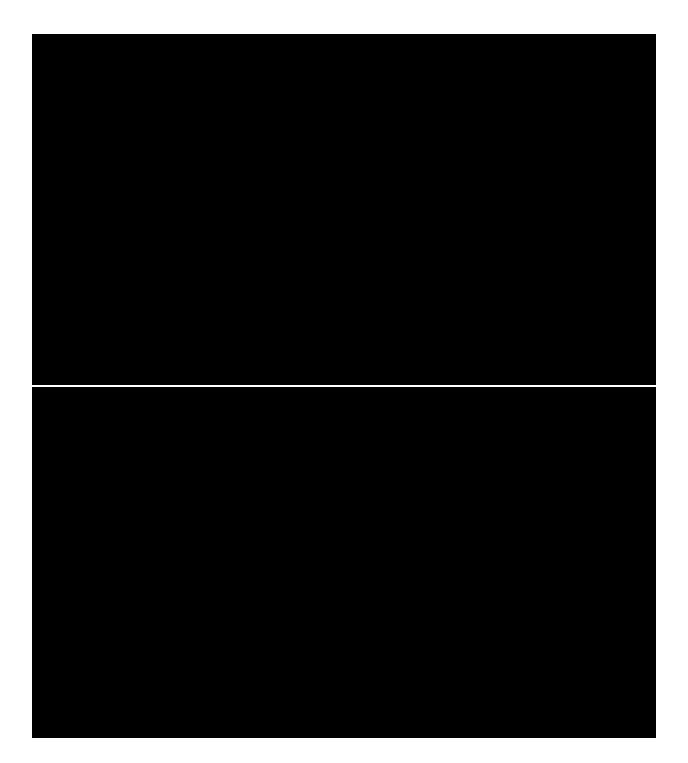




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Registrar Atmiya University Rajkot







Registrar Atmiya University Rajkot









# MIYA LIBRARY AND LEARNING CENTRE AITS & AITSDS - 2018

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Registrar Atmiya University Rajkot



# AITS & AITSDS - 2018



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**Activity - "Book Talks"** 

Date -07.03.2020

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

## Coordinator(s)

Team Library, Library and Learning Centre
Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

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#### 1. Book talks

Title of Activity "BookTalk" Dream with Your Eyes Open

Date 07.03.2020

Venue Library and Learning Center

Speaker Mr. Rakesh Jadav & Ms. Dhara Daxini

Total Participants 50+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

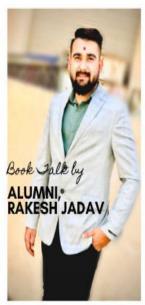
On 7th March, a Book talk was held on the book "Dream With Your Eyes Open" by author—Ronnie Screwvala. It was facilitated by Mr. Rakesh Jadav Alumni.

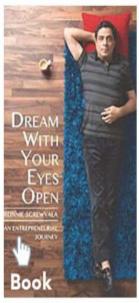
UTV-founder and pioneer of the media industry, Ronnie Screwvala is one of India's most successful first-generation entrepreneurs. An avid philanthropist, he has penned the 'Dream with Your Eyes Open: An Entrepreneurial Journey' as one of the most inspiring entrepreneurial self-help books. Pictured relaxed and content on the cover page of the book, Screwvala provides a relentless pursuit of entrepreneurial glory and describes how others can learn from the same.

The book –an insider's account of what it takes to start, build and scale businesses in India -details Screwvala's vast entrepreneurial experiences gathered over twenty years of building amazing and not so amazing businesses. The book is inclined at bringing out clarity in the way business setup is changing. It presents a significant account on what role entrepreneurs will play in the future of India.

The book is filled with incidents, thoughts and behind-the-scenes anecdotes of Screwvala's career that would help young business-oriented minds to gain more knowledgeable insight into the ins and outs of entrepreneurship. Through the Dream with Your Eyes Open, Screwvala has presented readers a fighting chance to make dreams come true.









# **SATURDAY**

7TH MARCH 2020 @ 2.15 PM - 3.15 PM LIBRARY AND LEARNING CENTRE ATMIYA UNIVERSITY

pecial on the occasion of national Women's Day Dhara Daxini

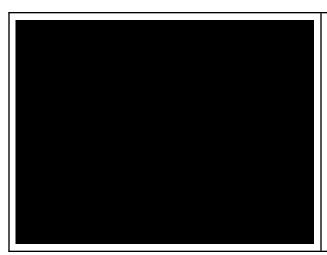














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Registrar Atmiya University Rajkot



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Registrar Atmiya University Rajkot





Activity -"Saturday Book Talk"

Date -29/02/2020

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University in Association with Atmiya School

https://www.facebook.com/permalink.php?story fbid=14995385335 54847&id=100004961444950



#### Saturday Book Talk

Title of Activity "Saturday Book Talk" Ishavashya Upanishad of Osho

Date 29/02/2020

Venue Library and Learning Center

Speaker Kishan Gadhiya & Bhumika Zalavadia

Total Participants 60+

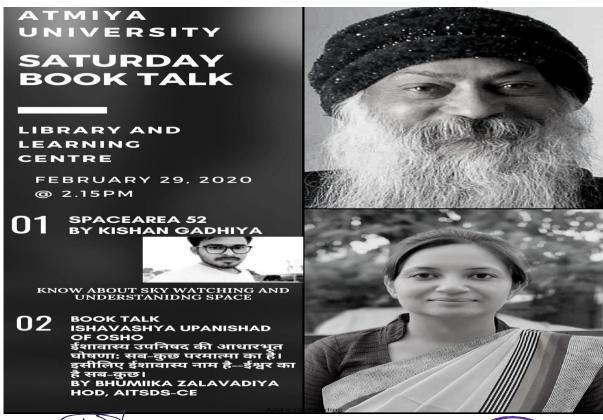
1.

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 29th February, a Book talk was held on the book "Ishavashya Upanishad of Osho" by author— Osho. It was facilitated by Ms. Bhumika Zalavadiya, HOD, AITSDS-CE.

















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Librarian





Activity -"Book Talk"

Date - 04/05/2019

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre Atmiya University

**Organizer – Library and Learning Centre, Atmiya University** 

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#### 1. Book Talk

Title of Activity "Book Talk" Charles Chaplin My Autobiography

Date 04/05/2019

Venue Library and Learning Centre

Speaker Mr. Vivek Dholakiya

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 27th April, a Book talk was held on the book "Charles Chaplin My Autobiography" by author— Charles Chaplin. It was facilitated by Vivek Dholakiya, Director at TOP India Elevator Pvt. Ltd.

About the Book: "Charles Chaplin: My Autobiography" is an intimate and revealing memoir by the legendary filmmaker and actor Charlie Chaplin, published in 1964. The book chronicles his extraordinary journey from a destitute childhood in London's slums to global stardom as one of the most influential figures in cinematic history. Chaplin shares candid anecdotes about his early struggles, the development of his iconic Tramp character, and his rise to fame in the silent film era. He provides insight into his creative process, his groundbreaking work in film, and his encounters with prominent figures of his time. Additionally, Chaplin reflects on his personal life, including his tumultuous relationships and the political controversies that led to his exile from the United States during the Red Scare. Rich with humor, pathos, and wisdom, "My Autobiography" offers a poignant glimpse into the mind and soul of a man whose work continues to inspire and entertain generations.





Dear All,

Namaste!

This Saturday we bring to you the 19th Book Talk as follow:

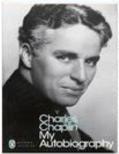
Name of the book: "Charles Chaplin: My Autobiography"

The book talk will be delivered by: Mr. Vivek Dholakiya

About the Speaker: Mr. Vivek Dholakiya working as the Director at TOP INDIA ELEVATOR PVT LTD. Being an Electrical Engineer He has extra knowledge of Elevator industry and having skills of developing internal systems and Managing People. Reading Autobiographies of famous personalities, watching movies and listening shayaris and ghazals are his personal interests.



#### About the Book:



The above book is the autobiography of world's famous humorist or comedian "Charlie Chaplin". Its about his life and struggles. Even though he made the whole world laugh by his humour and comedy in the films but his early life was full of sadness. So the whole book is about how he became successful by converting his sadness to humour.

Also, a 10 min. Guitar performance by : Ms. Manali Jesing

Faculty of MBA







Activity -"Book Talk"

Date -27/04/2019

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre Atmiya University

**Organizer – Library and Learning Centre, Atmiya University** 

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#### 1. Book Talk

Title of Activity "Book Talk" Touch the Sky

Date 27/04/2019

Venue Library and Learning Centre

Speaker Ms. Reema Bhalodia

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 27th April, a Book talk was held on the book "Touch the Sky" by author—Rashmi Bansal. It was facilitated by Reema Bhalodia, our Student of Pharmacy.

About the Book: I've got the PowerI've got the Power. The power to change my world. To speak up. To stand out. Leap forward. And break out. Give me a football, give me a pen. If I fall down, I will stand up again. This book is a tribute to the courage and confidence of the Indian woman, from Korba to Kashmir. In each personal triumph lies a larger story. Of boldness, of transformation. Of women rising, to take their place in the sun.





Dear All,

Namaste!

This Saturday we bring to you the 18th Book Talk as follow:

Name of the book: "Touch the sky"

Author: Rashmi Bansal

The book talk will be delivered by: Reema Bhalodia

(Student of MBA Sem - 4)

#### About the Book:

TOUCH

The inspiring stories of women from across India who are writing

their own destiny.

I've got the Power. The power to change my world. To speak up. To stand out. Leap forward. And break out. Give me a football, give me a pen. If I fall down, I will stand up again.

This book is a tribute to the courage and confidence of the Indian woman, from Korba to Kashmir. In each personal triumph lies a larger story. Of boldness, of transformation. Of women rising to take their place in the sun.



Also, a 10 min. Guitar performance

By Mr. Rahul Meria -Students of D-Civil (4th Sem)



Date: 27th April 2019 Saturday

Time: 2:15 pm

Venue: AITS Library and Learning Centre

Registrar
Atmiya University
Rajkot





Activity -"Book Talk"

Date - 30/03/2019

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre Atmiya University

**Organizer – Library and Learning Centre, Atmiya University** 

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#### 1. Book Talk

Title of Activity "Book Talk" Prernadayak Jivan Charitra Narayana Murthy

Date 30/03/2019

Venue Library and Learning Centre

Speaker Mr. Vatsal Sheth

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 2nd March, a Book talk was held on the book "Prernadayak Jivan Charitra Narayana Murthy" by the author—Ritu Singh. It was facilitated by Vatsal Sheth, Student of MBA.

About the Book: NR Narayana Murthy: A Biography Listed as one of the \"12 greatest entrepreneurs of our time\" by Fortune magazine in 2012, Nagavara Ramarao Narayana Murthy, or NR Narayana Murthy as he is better known, is probably the most recognized and respected face of Indian industry. He is the founder of Infosys, a global software consulting company which he started with six other professionals and a seed capital of Rs. 10,000 in 1981. Not only did NRNM lead it to become a top ranking Information Technology company in the world, he also showed that it is possible to do business ethically and achieve success without bending any laws or making compromises. This book takes you through the fascinating journey of a seventeen year old who had to sacrifice his entry into the prestigious Indian Institute of Technology because his father did not have money to pay his fees, and who ultimately came up in life to head a global Information Technology company. NRN Murthy had no money, no family backing, but just a quiet gritty determination, and faith in what he believed was the future of business. The one constant factor throughout his life journey has been the adherence to the values he imbibed from his family, which he has personally and professionally lived

by - hard work, fairness, decency, honesty, transparency, striving for excellence and belief in meritocracy. It is on the bedrock of these values that Infosys continues to stand firm and prosper despite the fact that NRN stepped down as CEO in 2002. Iconic leader, living legend, one of the greatest entrepreneur of all time - NRN is all this and more. A man who has set new standards of business growth and corporate governance. Written by Ritu Singh, the author of President Pratibha Patil, this book will surely inspire all the readers.

## Dear All,

#### Namaste!

This Saturday we bring to you the 16th Book Talk as follow:

Name of the book: "પ્રેરણાદાઈ જીવનચરિત્ર નારાયણ મૂર્તિ"

Author: રિતુ સિંધ

The book talk will be delivered by: Mr. VATSAL SHETH (Student of IMBA dept.2<sup>nd</sup> sem.)



#### About the Book:



2012 માં ફોર્ચ્યુન મેગેઝિન બ્રારા "મહાન સાહસિકો" પૈકીના એક એટલે, નાગાવરા રામારાઓ નારાયણ મૂર્તિ, અથવા એનઆર નારાયણ મૂર્તિ. તે કદાય ભારતીય ઉદ્યોગનો સૌથી વધુ માન્ય અને માનનીય ચહેરો છે. તેઓ વૈશ્વિક સોફ્ટવેર કન્સલ્ટિંગ કંપની ઈન્ફોસીસના સ્થાપક છે. તેને ટોચની ક્રમાંકિત ઇન્ફર્મેશન ટેક્નોલોજી કંપની બનવા નૈતિક રીતે ધંધાકીય રીતે બાંધ છોડ કરી નથી. કોઈપણ કાયદાને નકારીને અથવા સમાધાન કર્યા વગર સફળતા પ્રાપ્ત કરવી શક્ય છે તે સાબિત કરી આપેલ છે. આ પુસ્તક સત્તર વર્ષના યુવાનની પ્રતિષ્ઠિત ઇન્ડિયન ઇન્સ્ટિટ્યુટ ઑફ ટેક્નોલોજીમાં પ્રવેશ થી લઈ વૈશ્વિક સોફ્ટવેર કન્સલ્ટિંગ કંપની ની સ્થાપના સધીની યાત્રા છે.



Also, a 5 min. Dance on

"Kathak"

Ms. Kunjal Toliya

-Students of MBA (2nd Sem)



Registrar
Atmiya University
Rajkot





Activity -"Book Talk"

Date - 23/03/2019

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

**Organizer – Library and Learning Centre, Atmiya University** 

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#### 1. Book Talk

Title of Activity "Book Talk" Amul's India Based on 50 Years of Amul

Date 23/03/2019

Venue Library and Learning Centre

Speaker Ms. Devanshi Ghodasara

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 2nd March, a Book talk was held on the book "Amul's India Based on 50 Years of Amul" by the author— Amul's India Contributors. It was facilitated by Devanshi Ghodasara, our Student of MBA.

About the Book: The Amul campaign tells the stories of India, a hoarding at a time. The hoardings are markers of the 'popular' history of India and have been followed by fans for decades. Timeless and ageless, this long-running campaign has captivated Indians of all ages. The key character in this saga is the little girl in polka dots, who helped Amul Butter win over an entire nation. This book celebrates her journey through the eyes of prominent writers, public figures and the subjects of the hoardings themselves. It contains a series of vignettes, creating a patchwork quilt of essays, snippets and selections of classic hoardings. It offers us an inside peek into the back story of the creation of the ads. Amul's India is a celebration that would be of enormous interest to an observer of contemporary India, be it a brand manager, a management student or a fan of Amul. Or just somebody who wants a rollicking good time.





# **Booktalk Invitation**

Dear All,

Namaste!

This Saturday we bring to you the 15th Book Talk as follow:

Name of the book: "Amul's India: Based On 50 Years of Amul

Advertising"

Author: Amul's India Contributors

The book talk will be delivered by: Devanshi Ghodasara

(Student of MBA dept.4th sem.)



#### About the Book:

The Amul campaign tells stories of India, a hoarding at a time. The Hoarding is marketers of the "popular" history of India.



Timeless and ageless this long-running campaign has captivated Indians of all



The key character in the saga is the lovable little girl in polka dots, who helped Amul Butter win over an entire nation. This book celebrates her journey through eye of prominent, writer, public figure and subject of hoarding themselves.



Amul's India is celebration that would be of enormous interest to an observer of cotemporary India.

Date: 23rd March 2019 Saturday

Time: 2:15 pm

Venue: AITS Library and Learning Centre





Activity -"Book Talk"

Date - 02/03/2019

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University

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#### 1. Book Talk

Title of Activity "Book Talk" Krishnayan

Date 02/03/2019

Venue Library and Learning Centre

Speaker Ms. Fiza Juneja/ Aesvi Chovatiya

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 2nd March, a Book talk was held on the book "Krishnayan" by author—Kaajal Oza Vaidya. It was facilitated by Fiza Juneja/ Aesvi Chovatiya, our Student of Pharmacy.

About the Book: "Krishnayan" by Kaajal Oza Vaidya is a profound exploration of the life and philosophy of Krishna, one of Hinduism's most beloved deities. The novel presents Krishna in a multifaceted light, blending his divine aspects with his human experiences, making him relatable and richly complex. It traces his journey from his playful childhood in Gokul and Vrindavan to his pivotal role in the Mahabharata, including his guidance to Arjuna in the Bhagavad Gita.

The narrative delves into Krishna's relationships, particularly his eternal bond with Radha and his deep friendship with Arjuna, highlighting his emotional depth and wisdom. Vaidya's lyrical writing style and philosophical insights breathe life into Krishna's character, offering readers both an engaging story and profound reflections.



Praised for its nuanced portrayal and emotional resonance, "Krishnayan" encourages readers to find contemporary relevance in Krishna's teachings, making ancient wisdom accessible and meaningful for modern times.



# Booktalk Invitation

Dear All,

Namaste!

This Saturday we bring to you the 13th Book Talk as follow:

Name of the book: "કૃષ્ણાયન"

Author: કાજલ વૈદ્ય ઓઝા

The book talk will be delivered by: Fiza Juneja and

Aesvi Chovatiya

(Student -Bsc. Chemistry)



#### About the Book:

'કૃષ્ણાયન' આ પુસ્તક માં માણસ થઈને જીવેલા ઈશ્વરની વાત છે. એટલી અધભુત રીતે તેની વાતો ને કહી છે કે વાચી ને જાણે જીવત વાતો લાગે તેવી અનુભૂતિ થાય છે ને તેમાં કહે છે કે કૃષ્ણ નું જીવન તેની લીલા કેવી છે ને તેનો પ્રેમ કેવો છે ને કૃષ્ણ ના દરેક જીવન નું રૂપ કહ્યું છે. જે વાચી ને દરેક ના જીવન માં એક માર્ગદર્શન છે. એ ત્રણેય સ્ત્રીઓ,પ્રિયતમા પત્ની અને સખી કલકલ કરતા પ્રવાહ સાથે વહેતી વહેતી કૃષ્ણને કહી રાકી હતી, "અમારું સાર્થક્ય તો તમારામાં વિલીન થઈને જ બને

છે....તમારી ખારાશ અમને સ્વીકાર્ય છે, કારણ કે તમે અમને વિશાળતા આપી છે. અમર્યાદ ફેલાતા રહેવાનો એ અસ્તિત્વબોધ તમે આપ્યો છે અમને.... અમર પ્રખર તેજને જીરવીને અમને શીતળતા આપી છે

Date: 2nd March 2019 Saturday

Time: 2:15 pm

Venue: AITS Library and Learning Centre

Registrar Atmiya University Rajkot





Activity -"Book Talk"

Date - 20/02/2019

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

**Organizer – Library and Learning Centre, Atmiya University** 

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#### 1. Book Talk

Title of Activity "Book Talk" ASURA: Tale of the Vanquished

Date 20/02/2019

Venue Library and Learning Centre

Speaker Ms. Srushti Vagadia

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 20th February, a Book talk was held on the book "ASURA: Tale of the Vanquished" by author— Anand Neelakantan. It was facilitated by Srushti Vagadia, our Student of Pharmacy.

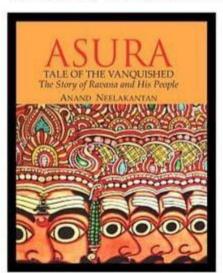
About the Book: "Asura: Tale of the Vanquished" by Anand Neelakantan retells the Ramayana from Ravana's perspective, humanizing the traditional antagonist. Published in 2012, it explores Ravana's ambitions, struggles, and moral dilemmas, providing a nuanced view of his character. The narrative addresses themes of caste, oppression, and justice, challenging the conventional portrayal of good versus evil. Through detailed storytelling, the novel highlights the complexities of Ravana's life and the socio-political context of his time, encouraging readers to reconsider established mythological narratives and understand the perspectives of the vanquished..



# Atmiya Institute of Pharmacy Library and Learning Centre

Dear All, Namastel

This Wednesday we bring to you the most awaited 7th Book Talk



"Asura: tale of the vanquished"

- Anand Neelakantan

The epic tale of victory and defeat... The story of the Ramayana had been told innumerable times. The enthralling story of Rama, the incarnation of God, who slew Ravana, the evil demon of darkness, is known to every Indian. And in the pages of history, as always, it is the version told by the victors that live on. The voice of the vanquished remains lost in silence.

But what if <u>Ravana</u> and his people had a different story to tell? The story of the <u>Ravanayana</u> has never been told. <u>Asura</u> is the epic tale of the vanquished <u>Asura</u> people,

a story that has been cherished by the oppressed castes of India for 3000 years. Until now, no <u>Asura</u> has dared to tell the tale. But perhaps the time has come for the dead and the defeated to speak.

The Book talk will be delivered by



Srushti Vagadia

2<sup>nd</sup> sem student of Pharmacy, her hobbies are Reading and exploring new things.

Date & Time: 20th February, 2019

Wednesday: 2.00 pm

Venue: AIP Library & Learning Centre, 4th floor

Registrar
Atmiya University
Rajkot





Activity -"Book Talk"

Date - 16/02/2019

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

**Organizer – Library and Learning Centre, Atmiya University** 

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Title of Activity "Book Talk" Akoopar

Date 16/02/2019

Venue Library and Learning Centre

Speaker Ms. Monika Samarth

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 27th October, a Book talk was held on the book "Akoopar" by author—Dhruv Bhatt. It was facilitated by Monika Samarth, our Student of FoET.

About the Book: Akoopar" by Dhruv Bhatt is a Gujarati novel that explores the lives of Maldharis, the cattle breeders residing in the Gir Forest, which is famous for being the last refuge of the Asiatic lion. The novel delves into their unique lifestyle, their deep connection with nature, and their symbiotic relationship with the wildlife, particularly lions. It highlights how these communities preserve nature and wildlife, presenting Gir as a living entity. The book is well-regarded for its authentic portrayal of the region and its people, making it a compelling read for nature and wildlife enthusiasts.















Registrar Atmiya University

Rajkot





Activity -"Book Talk"

Date - 29/12/2018

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University

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Title of Activity "Book Talk" The Compound Effect

Date 29/12/2018

Venue Library and Learning Centre

Speaker Mr. Deep Jayswal

**Total Participants** 

Details of Participants Students & Faculties of Library and Learning Centre

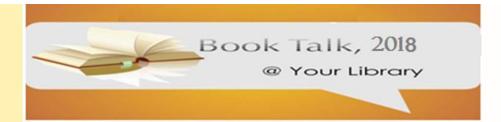
Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 29th December, a Book talk was held on the book "The Compound Effect" by author—Simon Sinek. It was facilitated by Deep Jayswal, our Student of Mech. Engg. 4th Sem.

About the Book: No gimmicks. No Hyperbole. No Magic Bullet. The Compound Effect is based on the principle that decisions shape your destiny. Little, everyday decisions will either take you to the life you de- sire or to disaster by default. Darren Hardy, publisher of Success Magazine, presents The Compound Effect, a distillation of the fundamental principles that have guided the most phenomenal achievements in business, relationships, and beyond. This easy- to-use, step-by-step operating system allows you to multiply your success, chart your progress, and achieve any desire. If you're serious about living an extraordinary life, use the power of The Compound Effect to create the success you want.





Dear All. Namaste!

This Saturday we bring to you the 11th Book Talk

Name of the book: THE COMPOUND EFFECT

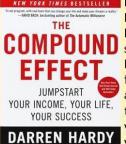
Author: DARREN HARDY

The book talk will be delivered by: Deep Jayswal

(Mech. Engg. - 4th Sem)



#### About the Book:



No gimmicks. No Hyperbole. No Magic Bullet. The Compound Effect is based on the principle that decisions shape your destiny. Little, everyday decisions will either take you to the life you desire or to disaster by default. Darren Hardy, publisher of Success Magazine, presents The Compound Effect, a distillation of the fundamental principles that have guided the most phenomenal achievements in business, relationships, and beyond. This easyto-use, step-by-step operating system allows you to multiply your success, chart your progress, and achieve any desire. If you're serious about living an extraordinary life, use the power of The Compound Effect to create the success you want.



Special for the day... Message from OSHO, the Mystic

Singing by Ms. Surbhi Kavani M.Sc. Microbiology -4th Sem



Date: 29th December 2018 Saturday Time: 2:15 pm

Venue: AITS Library and Learning Centre

Registrar **Atmiya University** Rajkot





Activity -"Book Talk"

Date -27/10/2018

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre
Atmiya University

Organizer – Library and Learning Centre, Atmiya University

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Title of Activity "Book Talk" Together Is Better

Date 27/10/2018

Venue Library and Learning Centre

Speaker Mr. Rakesh Jadav

**Total Participants** 

Details of Participants Students & Faculties of Library and Learning Centre

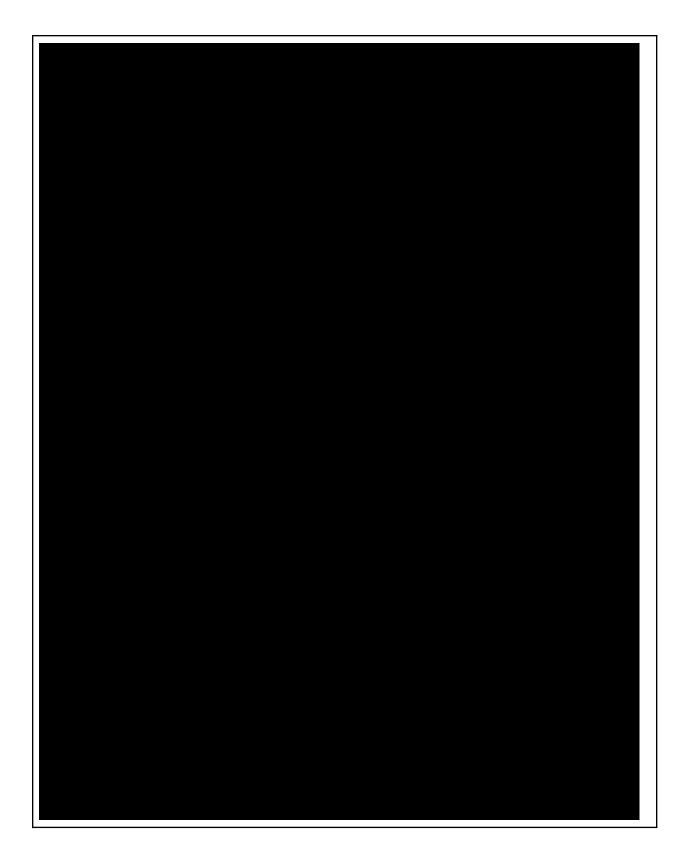
Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 27th October, a Book talk was held on the book "**Together Is Better**" by author—**Simon Sinek**. It was facilitated by **Rakesh Jadav**, our Student of MBA 3rd Sem.

About the Book: This book contains inspiration for Togetherness, Persevere, and Temptation and also about Leadership. This book is full of thoughts and imaginations which can help to live in a better way. Title itself makes us curious about the content covered in the book. Though the book is full of thoughts, it doesn't have a philosophy kind of thing.







Registrar Atmiya University Rajkot





Activity -"Book Talk"

Date -08/10/2018

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre
Atmiya University

Organizer – Library and Learning Centre, Atmiya University

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Title of Activity "Book Talk" Pandeymonium

Date 08/10/2018

Venue Library and Learning Centre

Speaker Ms. Amruta B. Zala

Total Participants

Details of Participants Students & Faculties of Library and Learning Centre

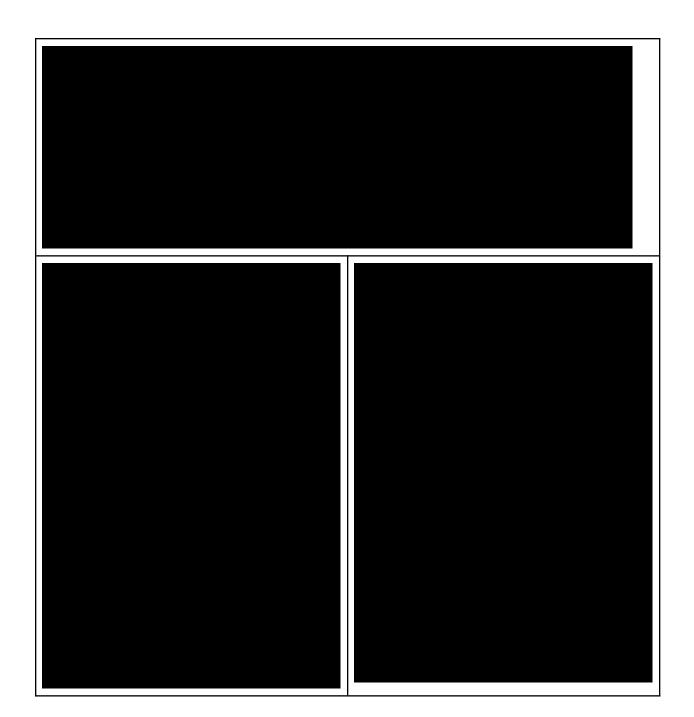
Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 16th July, a Book talk was held on the book "Pandeymonium" by author—Piyush Pandey. It was facilitated by Amruta B. Zala, our faculty of Management.

About the Book: Most influential man in Indian advertising is known as Piyush pandey. You've seen most of the things that Piyush pandey has seen in his life. You have seen cobblers, carpenters, cricketers, trains, villages, towns and cities. What makes piyush pandey different is the perspective from which he views the same things you have seen, his ability to store all that he sees into some recesses of his brain and then retrieve them at short notice when he needs to. That ability combined with his love, passion and understanding of advertising and of consumers make him the master storyteller that he is. Lucid, inspiring and unputdownable, this memoir gives you an inside peek into the mind and creative genius of the man who defines advertising in india.





Pegistrar





**Activity -"Book Talk"** 

Date -01/10/2018

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

**Organizer – Library and Learning Centre, Atmiya University** 

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03279&id=100004961444950

Title of Activity "Book Talk" માનવ જીવન અને શ્રીમદ્દ ભાગવત

Date 01/10/2018

Venue Library and Learning Centre

Speaker Dr. Ashish Shukla

Total Participants 60+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 17th July, a Book talk was held on the book "માનવ જીવન અને શ્રીમદ્દ ભાગવત" by author— Dr. Ashish Shukla. It was facilitated by Author of Books,

About the Book (As per Author view): ભગવાન ક્યાં છે? શું તેના દર્શન થઇ શકે? આવા પ્રશ્નો માનવ માત્રના પ્રશ્નો છે. જયારે માનવ શ્રીમદ ભાગવતના સંપર્કમાં આવે છે ત્યારે આવા તમામ પ્રશ્નોનો ઉત્તર મળી જાય છે. માટે જ તો ભાગવતને ભગવાન કહેવામાં આવે છે.

ભાગવત કથાકાર શ્રી જીગ્નેશદાદા ની ભાગવત કથાઓનું સંકલન આ પુસ્તકમાં છે.

આજે માનવ માનવ વચ્ચેના સંબંધો દ્રઢ કરવાની આવશ્યકતા ઉભી થઇ છે. સંબંધ એટલે સમર્પણ એ વાતની સમજ આપણને સૌને તાજી કરાવતાં ભાગવતના પ્રસંગો અહીં ટાંક્યા છે. ઈશ્વર ખૂબ દયાળૂ છે પણ આપણે તેની દયાને પાત્ર કઈ રીતે થઇ શકીયે તે જાણી શકશે. યુવાનથી લઈને વયસ્કો સુધીના કોઈ પણને આકર્ષવાની શક્તિ આ પુસ્તક ધરાવે છે.

શ્રી રામ અને શ્રી કૃષ્ણએ માનવ સ્વરુપે જન્મીને આપણા સૌ માટે જે ઉત્તમ સંદેશ આપ્યો છે તે અહીં સમજાવ્યો છે. ભક્તિ, શ્રદ્ધા, સમર્પણ અને સંકલ્પથી મુક્તિ, શાંતિ, સુખ અને સંતોષ કઈ રીતે મળે તેનો માર્ગ અહીં પ્રશસ્ત કરાયો છે. ઈશ્વરના વરદાનથી સ્વર્ગની પ્રાપ્તિ થઇ શકે પણ આત્મુસ્તક્ક વૃાંયનુથી પરિવારને પ્રેમ મય અને ધરને જ સ્વર્ગ બનાવી શકાય છે.

















Activity -"Book Talk"

Date - 17/07/2018

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

Coordinator(s)

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University

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https://www.facebook.com/permalink.php?story\_fbid=10200635581

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Title of Activity "Book Talk" Zindagi Express

Date 17/07/2018

Venue Library and Learning Centre

Speaker Mr. Akash Vadodariya

Total Participants 50+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 17th July, a Book talk was held on the book "Zindagi Express" by author—Arti Patel. It was facilitated by Akash Vadodariya, our faculty of Health Sciences.























Activity -"Book Talk"

Date - 16/07/2018

**Patron** – P.P. TyagvallabhSwamiji (President, Atmiya University)

Chief Convenor – Dr. Sheetal Tank, University Librarian,

Library and Learning Centre, Atmiya University

**Coordinator(s)** 

Team Library, Library and Learning Centre Atmiya University

Organizer – Library and Learning Centre, Atmiya University

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Title of Activity "Book Talk" The Power Of Now: A Guide To Spiritual

Enlightenment

Date 16/07/2018

Venue Library and Learning Centre

Speaker Ms. Devyani Agarwal

Total Participants 50+

Details of Participants Students & Faculties of Library and Learning Centre

Coordinators of the event Team Library, Library and Learning Centre, Atmiya

University.

On 16th July, a Book talk was held on the book "The Power Of Now: A Guide To Spiritual Enlightenment" by author—Eckhart Tolle. It was facilitated by Devyani Agarwal, our faculty of Health Sciences.









#### MOVING DEEPLY INTO THE NOW

- Don't Seek Your Self in the Mind
  End the Pelusion of Mind
  Nothing Exists Outsides the Now
  The Key To The Spiritual Dimension
  Accessing the Power of The Now
  Letting Go of Physiological Time
  The Insanity of Physiological Time
  Negativity and Suffering Nave Their Roots in Time
  Finding the Life Hudannesh Your Life Street

- Finding the Life Underneath Your Life Situation

  All Problems Are Illusion of the Mind

  A Quantum Leap in the Evolution of
  Consciousness
- · The Joy of Being









Registrar **Atmiya** University Rajkot

